



PDDPU

PANDIT DEENDAYAL PETROLEUM UNIVERSITY



TWO-DAY MANAGEMENT DEVELOPMENT PROGRAMME SPREADSHEETS BOOT CAMP FOR USING DATA FOR DECISION MAKING

27th and 28th September, 2019

MDP Faculty: Mr. Deepak Krishnan

MDP Chairperson: Dr. Tanushri Banerjee

www.spm.pdpu.ac.in

Overview and Objective

From an era of limited availability of data points, we have moved to abundance. Increasingly, thorough understanding of data, along with business acumen, is emerging as a key differentiator for sound decision makers.

Excel has emerged as a powerful computational tool that has made the analysis of business and deconstruction of the given information possible at the mouse-click. This Management Development Programme enables the participants to optimize the use of decision-making tool to solve long-term strategic problems as well as short term tactical ones.

Who should attend it?

This primer programme is open for professionals across the domains of Marketing, Finance, Supply Chain, Human Resources, Strategy and Economics, rather for anybody who uses Excel. The course would be helpful to Ph.D. Research Scholars, Faculties and Students alike from Management and Engineering Schools. The participants can arrive at better strategic decisions, by leveraging on their existing business skill sets through computing skills gained. The participants need to have the Excel Version 2013 and above / Office 365 in their laptops.

Prerequisite

Personal Laptop needed to be a part of the sessions.

Course Content

DAY 1

Session 1 -

Getting Started with Basic Formulas -
Referencing, If, V Look Up, H look Up Match, Index,
Basic Statistical Functions

Session 2 -

Up the Ante -
Conditional Formatting, What If Analysis, Goal Seek, Solver

Session 3 -

Financial Analytics -
Mathematics of Finance, Breakeven Analysis, Trend Analysis,
Building Basic Models

Session 4 -

Marketing Analytics -
Report Analysis, Invoice Analysis, Competition Analysis,
Monte Carlo Simulation

DAY 2

Session 5 -

Introducing Visualization through Charts in Excel

Session 6 -

Unleashing Pivot Tables

Session 7 -

Using Pivot for Decision Making

Session 8 -

Making Excel Dashboards

Faculty Profile

Deepak Krishnan is the Founder and Director of Mangrove Wealth Financial Consultants Wealth Management Firm based out of Ahmedabad.

The firm works with families on helping them in reaching their financial goals with the help of principles of Value Investing.

Methodology

Each concept would be dealt with through application, simulations and cases.

Certificate of participation shall be provided to all registered participants who undergo the programme.

Duration

Two Day Workshop with 8 sessions of 75 minutes each

Total Seats

30 Maximum

Programme Fee

INR 5000 per participant plus GST @ 18% (Non-residential). Residential arrangements can be made as per request at PDPU Campus/ attached campuses at applicable rates on first come-first serve basis. Candidates are also at their discretion to make their own arrangements, if needed.

Interested participants are required to register for the Programme by mailing us the following details on our e-mail mdpssp@pdp.ac.in.

The last date for registration is 20th September, 2019.

1. Name
2. Organization
3. Date of Birth
4. Educational Qualifications
5. Mobile No.
6. E-mail
7. LinkedIn Profile Link (if any)

MDP Office shall register your candidature and mail you the bank details for transfer of MDP fees after receiving the registration details from you.

Apart from being into practice he has also been teaching students a course on Excel based Modeling in School of Petroleum Management, Gandhinagar since 2013. He is also a trainer for Centre for Investment Education and Learning and has travelled across the country to do training for mid and senior level finance professionals in the industry.

He is also a visiting faculty at Ahmedabad University, an ex banker with half a decade of experience with two banks, and an author of 3 books on finance which have been published by Tata McGraw Hill.



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