

**MDP Name**

**Business Acumen for Senior Leadership**  
**6 and 7 July 2023**



**About the Programme:**

This programme is for mid to senior leaders in organizations who are in decision making roles as individual contributors or team managers. As one goes up the ranks, leadership skills become important in driving teams and processes successfully. Additionally, decision makers in organizations use information from varied sources for effective analytical outcomes. This programme focusses on business acumen with emphasis on leadership skills and significance of data management in the digital world.

**Programme Outcomes:**

1. Participants shall learn and discuss the various aspects of being in Leadership roles in organizations.
2. Participants shall be able to connect the role of data management to enhanced decision making in digital world.
3. Participants shall be able to use software as a medium for performing data analysis with relevant datasets.

**Programme Content**

1. Leadership skills and interpersonal relationship
2. Managing self and team – motivation, conflict and stress
3. Organization culture and change management
4. Data Management for decision making
5. Business Analytics in leadership roles
6. Communicating/ story telling with data
7. Data Visualization and dashboard analysis

**Duration**

**2 days (14 hours)**

**Day 1: 7 hours plus 30 minute inauguration**

**Day 2: 7 hours**

**Programme Fee (per participant)**

**Rs 22,000 plus applicable tax. There shall be a 10% discount for nominating 5 or more participants from the same organization.**

**Programme Venue**

**Day 1 and 2: School of Management, PDEU**

**About Institute**

**Pandit Deendayal Energy University (PDEU), Gandhinagar, recognized by UGC with NAAC A++ Accreditation, is an academic**

	<p>institution of higher education and research. It creates resource pool in the energy sector and has expanded to all other sectors and disciplines. PDEU has been established by Gujarat Energy Research &amp; Management Institute (GERMI) as a private University in 2007 promoted by GSPC Limited, a Government of Gujarat Undertaking. It is located in Gandhinagar, Gujarat.</p> <p>The <b>School of Management (SoM)</b> at the University has been set up in 2006 with the objective of addressing the challenges of preparing managerial manpower across the entire value chain of varied sectors including the Energy sector. It offers MBA, PhD and EMBA programmes.</p>
<p><b>Nomination process</b></p>	<p>If you are interested, please send an e-mail at <a href="mailto:tanushri.banerjee@spm.pdpu.ac.in">tanushri.banerjee@spm.pdpu.ac.in</a> or call 07923275116.  Last date of application is 20 June 2023.</p> <ol style="list-style-type: none"> <li>1. The fees does not include boarding, lodging and transportation.</li> <li>2. Fees paid will be nonrefundable.</li> <li>3. E-certificate shall be provided on successful completion of the MDP.</li> </ol>