



**ICEIM-2018**  
International Conference on  
Energy and Infrastructure Management  
February 15-16, 2018



**Call for papers**  
**ICEIM-2018**  
**International Conference on Energy and Infrastructure Management**  
**(February 15-16, 2018)**

**Theme: Energy & Infrastructure Management: Contemporary Challenges and Futuristic Approaches for Creating Sustainable Society**

Robust infrastructure and sufficiency of energy are fundamental imperatives for development of any economy around the globe. There is huge gap between energy needs of developed world and developing countries. Our earth has limited natural resources to fulfill our energy needs; hence we have to think seriously on saving our energy resources for future generations. We need to create sustainable habitats, cities, communities for our better life. To achieve this objective, people, industries, communities and the governments need to work together. The Paris Climate Change Agreement 2015 ensures that all the countries across the world should work together to combat climate change and balance our energy needs for the better world.

School of Petroleum Management (SPM), Pandit Deendayal Petroleum University, Gandhinagar is organizing International Conference on Energy and Infrastructure Management- 2018 (ICEIM 2018) in its 6th edition with an objective & scope to deliberate, discuss and document key contemporary issues relevant to managing energy & infrastructure sector with reference to emerging economies. The conference shall also focus on identifying new opportunities, challenges, best practices and strategies for sustainable growth of these sectors.

Contributions are invited from Academic and Professional Fraternity as well as Management Students on following sub-themes.

**Track-1**

**Business & Technology Management Challenges for Indian Energy & Infrastructure Sectors**

- The Paris Agreement 2015: Future Challenges for India and the World
- Natural Gas Business: Challenges for Indian Energy Markets
- Energy Economics: Demand & Supply Challenges for India Post-2020
- Challenges of Energy Cooperation in Developed and Emerging Economies
- Oil Geopolitics and Global Energy Economy
- Mission Digital India: Challenges for Energy & Infrastructure

- Energy Security and World Economy
- Global Carbon credit market
- Emerging Business Trends and Best Practices of Energy & Infrastructure sectors
- National Smart Grids: Policy and Business Challenges
- Energy Economics and Challenges for Rural India
- Sustainable Agriculture for India: Energy Supply & Infrastructure Challenges
- Green Technology Movement & Clean Energy for the new world
- Managing Climate Change and Resource Challenges
- City Gas Distribution (CGD) Networks: Current & Future Challenges
- Railways, Highways and Waterways: Future Challenges in Integration of Internal Communication Infrastructure
- Water Security: Capacity building in Water Resources Management
- Natural Gas Transportation Infrastructure
- Industrial corridors and Manufacturing Hubs: Indian and Global Economic Challenges
- Defense Infrastructure & International Collaborations
- Building Sustainable Cities and Villages: Infrastructure Challenges for New India
- Renewable Energy: Technology Development & Business Prospects for India

## **Track-2**

### **Marketing Management**

- Sustainable Marketing
- CRM: Issues & Challenges
- Global Energy Markets of the Future
- Value Creation & Delivery Challenges
- Branding and Marketing Innovations
- Energy Pricing Challenges for Indian Markets
- Green Marketing
- Rural Energy Markets: Prospects and challenges

## **Track-3**

### **Project & Operations Management**

- E&I Value Chain & new technology developments• Designing Delivery Practices
- Industrial Risk Management Practices
- New IT systems in Managing E&I Projects
- Operational Issues and Challenges for LNG Projects
- Energy Storage and Maintenance: Issues and Challenges
- Automation for Efficient Operations
- Supply Chain Management: Logistics and Service Delivery
- Data Management for Business Decision-Making
- Project Management Challenges for Large Power Projects
- Waste Management for Energy Efficiency
- Technology Innovations in Small and Medium Startups in Energy & Infrastructure Projects
- Total Quality Management: Evolution, Current Challenges & Future Prospects
- Lean Six Sigma Management

#### **Track-4**

##### **Financial and Accounting Management**

- Project Finance, Energy Trading and Risk Management Strategies and Challenges
- Role of Financial Institutions, Bond Financing, Public-Private Partnership
- Auditing, Accounting and Taxation Practices
- Stakeholders Management
- Legal and Regulatory Framework for Infrastructure Investment and Financing
- Opportunities for Investing In Renewable Energy Projects
- International Financial Reporting Standards
- Portfolio Analysis and Optimization Techniques
- Business Valuations and shareholders' wealth
- Corporate Restructuring like Mergers & Acquisitions
- Implementations issues in Goods and Services Tax
- Corporate Governance and ethics
- Global Conventions in Banking
- Changes in International Financial Environment

#### **Track-5**

##### **Human Resource Management and Social Development**

- Strategic HR Challenges and Sustainable Business Performance
- Talent Management: Best Practices and Future Challenges
- HRD Systems and Processes
- Managing Cross-cultural Issues
- Leadership Development and Change Management
- Energy-Efficient Workplaces and Sustainable Development
- Energy Conservation Behavior and Social Communication Challenges
- Skill India, Startup India & Workforce Challenges of Energy & Infrastructure sectors
- Health, Safety and Environmental Management Issues in Modern Workplaces
- Pro-Environmental Behavior at Workplaces
- Social Innovations in Energy & Infrastructure Sector
- Gender Issues in Energy & Infrastructure Sector
- Workplace diversity management in Energy & Infrastructure Sector
- Workplace Stress Management & Behavioral Issues
- Corporate Social Responsibility and Community Development
- HR Analytics: Prospects and Challenges
- HR Innovations
- Green HRM: Systems and Processes

## Conference Registration

Details		Early Bird Fee* [End Dec 30, 2017]	Regular Fees* (Non-residential) [End January 20, 2018]	Accompanying Spouse* (Non-residential, No Conference kit, 2 full days)	Single Day Fee (No paper presentation, only participation, Conference Kit)
<b>International Delegates</b>	International Delegates	US\$ 240	US\$ 300	US\$ 100/-	US \$100
<b>National (Indian) Delegates</b>	Industry	INR 5,000/-	INR 7,000/-	INR 1,500/-	INR 3000
	Academicians	INR 3,000/-	INR 4,000/-	INR 1,500/-	INR 2000
	PhD Scholars/Students	INR 2,000/-	INR 2,500/-	INR 1500/-	INR 1200
	Alumni	INR 2,500/-	INR 3,500/-	INR 1,500/-	INR 2000

\*All these fees include 18% GST. The Registration fee covers conference kit, lunch, dinner, tea/coffee snacks during conference days.

Registration fees can be paid in cash in any branch of the Oriental Bank of Commerce, into following university bank account. The same may also be paid by Electronically Fund Transfer (EFT) as per following bank details. Delegates are required to send the scanned copy of bank payment slip with depositing branch details/NEFT transaction details i.e. UTR No., name of the account from which funds transferred; via e-mail at [iceim2018@spm.pdpu.ac.in](mailto:iceim2018@spm.pdpu.ac.in).

Name Of The Account	Pandit Deendayal Petroleum University
Bank Name and Branch	Oriental Bank of Commerce, Gandhinagar Branch, Ahmedabad
Current Account No.	09332151005094
For Domestic Participants	Ifsc Code: ORBC0100933
For International Participants	Swift Code: ORBCINBBCGA

<b>Important Dates</b>		
<b>Deadline for Submission of Abstract:</b>	<b>:</b>	<b>September 30, 2017</b>
<b>Review &amp; Acceptance of Abstract:</b>	<b>:</b>	<b>October 15, 2017</b>
<b>Deadline for Submission of Full Paper</b>	<b>:</b>	<b>December 15, 2017</b>
<b>Deadline for Early Bird Registration (20% Discount)*</b>	<b>:</b>	<b>December 30, 2017</b>
<b>Deadline for Regular Registration</b>	<b>:</b>	<b>January 20, 2018</b>

### **Submission Guidelines for Conference Participants**

Extended abstracts (1000-1500 words) can be submitted before the Deadline (Sep 15). *Extended abstracts should reflect on background of the research study, key research questions and hypotheses, research methodology (sample design, measurement and data analysis) and key findings of the study.* Researchers can submit their papers under refereed paper, Work-in-progress paper, case study or poster presentation. Full papers as per guidelines (APA style, Times New Roman Font, size 12, 6000 words) should be submitted before Dec 15, 2017.

**(1) Refereed Papers (RP):** These represent the completed original work by the authors. The full papers in this category once double-blind reviewed, accepted and registered (in person / in absentia /virtually) will be included in the competition for the awards. These papers shall be also considered for potential publication in the journals.

**(2) Poster Presentations (PR):** These represent findings from a current working paper. Authors display posters of their research, distribute their papers, and are available to discuss and answer questions during the assigned poster session. There is a separate award for the Best Poster. All Posters will be included in the Conference Proceedings.

**(5) Case Studies & White Papers (CW):** These include practical case studies and white papers presenting critical reviews on Government policies by the author(s) from academics, practitioners and policy makers. These will include observational and experiential knowledge that will be useful to other participants. This type of output is most suitable to managers and leaders from corporate, government and management consultants. The output can be in form of an Extended Abstract / Case Study / White Paper / PowerPoint Presentation. This will be included in the Conference Proceedings. There is a special award for the Best Case Study / White Paper in this conference.

**(6) Product / Service Showcase (PS):** These include showcasing products and services by Entrepreneurs, Innovators, Inventors, Corporate organizations, government and policy makers. The presentation may be scheduled in the conference or at the Exhibitors' stall area. The output

can be in form of a Product Summary / Product proto type / PowerPoint Presentation. This will be included in the Conference Proceedings. There is a special award for the Best Product / Service Innovation in this conference.

**(7) Work-In-Progress Papers (WIP):** These category of papers are working papers of students doing research at PG or doctoral level. These should be original work or research coming out from their dissertation/thesis. The output must have an Extended Abstract submitted first. Once it is double blind-reviewed, the author(s) must submit their final full paper. The full papers in this category once double-blind reviewed, accepted and registered (in person/ in absentia / virtually) will be included in the competition for the awards.

The first page of the abstract includes a title of the paper, name(s) of the author(s), affiliation(s), and complete mailing address(es), telephone/fax numbers and e-mail address(es) for communication. The next page should follow title of the paper, followed by centralized headline- ABSTRAC, main content and 3-5 Key words at the end of the abstract. **Samples of abstract/full paper are available on the conference website.**

All submissions should be submitted as per the guidelines for blind review process and facilitating publications associated with the conference. All the registered participants' abstracts will be published in the conference proceedings. **A person can submit maximum 3 submissions as author/co-author.**

Award-winning papers and selected refereed papers/case studies may be published in the *Journal of Energy & Management* (<http://www.pdpu.ac.in/jem.html>) on fulfillment of publication guidelines of the journal by respective authors.

**Manuscript Submission Guidelines (For Papers accepted for publication):** All Accepted Papers must follow the following Submission Instructions and Guidelines.

- I. **Copyright:** Articles, papers, or cases accepted for publication should be original contributions and should not be under consideration for any other publication at the same time. Authors submitting articles/papers/cases for publication must ensure that the work is not an infringement of any existing copyright, infringement of proprietary right, invasion of privacy, or libel and will indemnify, defend, and hold ICEIM/SPM, PDPU or sponsor(s) harmless from any damages, expenses, and costs against any breach of such warranty. For ease of dissemination and to ensure proper monitoring of use, papers/articles/cases and contributions become the legal copyright of the ICEIM/SPM, PDPU unless otherwise agreed in writing.
- II. **General Information:** Please do not alter the title of your paper or author name(s). The ICEIM/SPM must receive your manuscript and completed registration with the applicable fees within FOUR weeks from acceptance date of your paper or by December 30, 2017 whichever earlier.

- III. **Length of Full Paper:** Length of full paper (including references) should be in the range of 4000-6000 words.
- IV. **Page Setup:** Select 8.5" x 11" (Letter) size portrait-ONLY sheets with all margins 1" each and headers/footers 0.5" each. Use Times New Roman font, 12-point size, double-spaced lines, using APA style in MS Word.
- V. **First Page:** Paper title, not exceeding two lines, must be CAPITALIZED AND CENTERED IN BOLD LETTERS. Author name and university/organizational affiliation of each author must be printed on one line each. Do NOT include titles such as, Dr., Professor, Ph.D., department, address, email address etc. Please print the word "ABSTRACT" in capitalized bold letters, left justified, and double-spaced from last author's name/affiliation. Abstract should be in italic. After abstract, please write Keywords for your paper.
- VI. **All other Headings:** Do not number any heading. All other section headings should be in bold letters with first capital letter in each word, left justified, and double-spaced from last line above them.
- VII. **Tables, Figures, and Charts:** All tables, figures or charts must be inserted in the body of the manuscripts within the margins with headings/titles in centered BOLD letters. The Table lines must be printable to print the Table. The Table title must be written on top of the table and Figure title should be mentioned at the bottom of the figure.
- VIII. **References and Bibliography:** All references listed in this section must be cited in the article and vice-versa. The reference citations in the text must be inserted in parentheses within sentences with author name followed by a comma and year of publication. The manuscript must follow APA Citation Style to prepare the final manuscript. For example:
- Journal Articles:** Hirtle, P. B. (2008, July-August). Copyright renewal, copyright restoration, and the difficulty of determining copyright status. *D-Lib Magazine*, 14(7/8).
- Magazine Article:** Kluger, J. (2008, January 28). Why we love. *Time*, 171(4), 54-60.
- Newspaper Article:** Delaney, K. J., Karnitschnig, M., & Guth, R. A. (2008, May 5). Microsoft ends pursuit of Yahoo, reassesses its online options. *The Wall Street Journal*, pp. A1, A12.
- Edited Books:** Gibbs, J. T., & Huang, L. N. (Eds.). (2001). *Children of color: Psychological interventions with culturally diverse youth*. San Francisco: Jossey-Bass.
- IX. **Author Profile(s):** At the end of paper, include author profile(s), not exceeding five lines each author, including name, highest degree/university/year, current position/university, and major achievements. For example:
- Author Profile:** Dr. Tahi J. Gnepa earned his Ph.D. at the University of Wisconsin, Madison in 1989. Currently he is a professor of international business at California State University, Stanislaus, and Managing Editor of the Journal of International Business and Economics.

X. **Manuscript:** Do not insert page numbers for the manuscript. ALL pages in PORTRAIT format only. (No Landscape formats permitted.) Please do not forget to run spelling and grammar check for the completed paper. ICEI/SPM reserves the right to edit/alter the manuscript.

**XI. Paper/Abstract Submission Methods:**

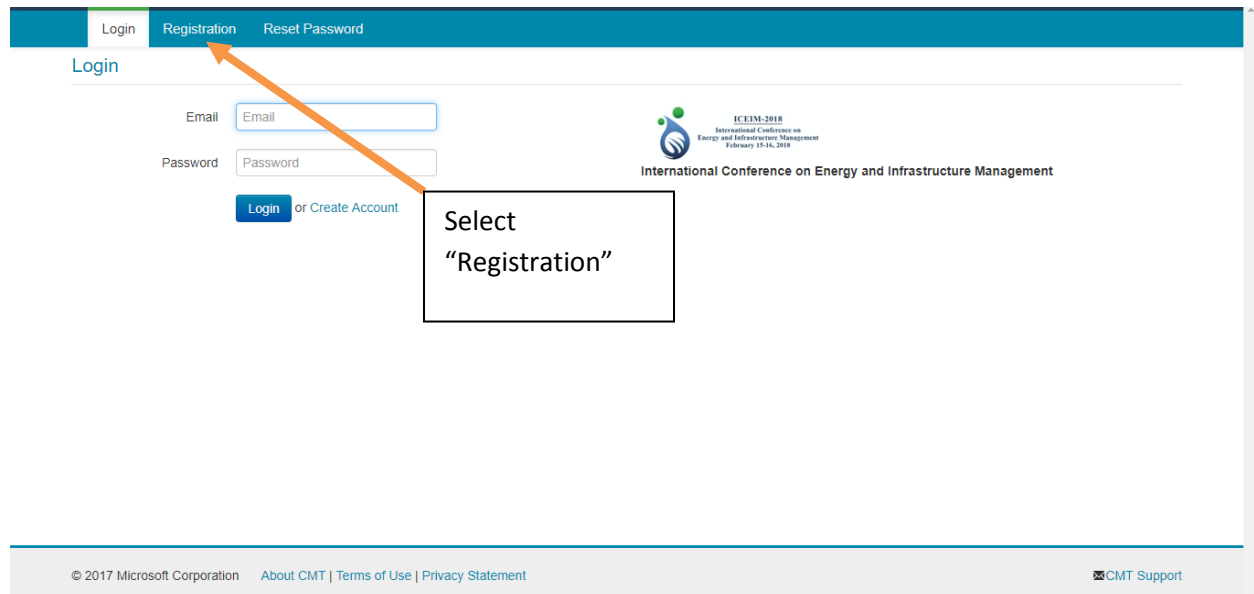
Prepare the paper in MS Word format. Click on “**Submit Your Paper**” on the conference website or else visit <https://cmt3.research.microsoft.com/ICEIM2018>.

For Abstract submission, download abstract template from conference website. Submit your abstract referring to template provided by conference organizer.

For Full Paper submission, kindly refer to manuscript submission guidelines and/or samples available on the conference website.

The abstract/paper submission process is described as under:

1. Register yourself by clicking on the “registration” tab.





2. Create new account and fill in personal information.

### Create New Account

#### Login information

\* Email  This email will be used to login into CMT

\* Password

\* Confirm Password

#### Personal Information

\* First Name

Middle Initial

\* Last Name

\* Organization Name

\* Country/Region

3. After you have registered for the conference. Use the login credential to log in to submission portal.

Login Registration Reset Password

### Login

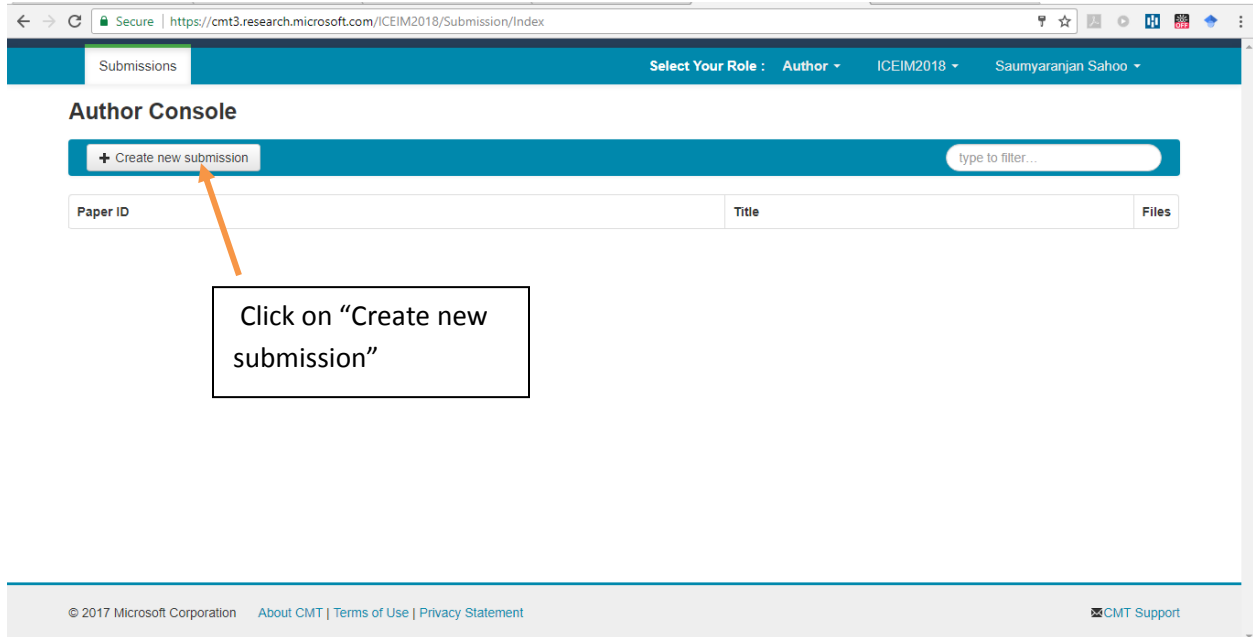
Email

Password

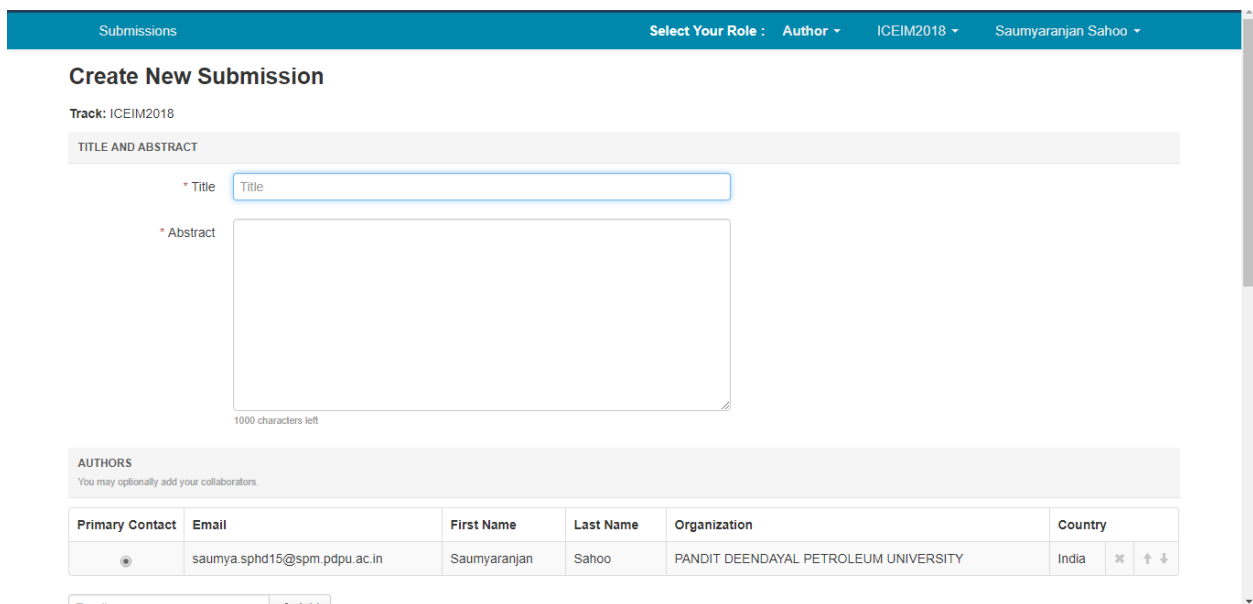
or [Create Account](#)

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4. After you have logged in, click on “Create Submission” tab to submit your abstract or research manuscript.



5. Fill in details related to research paper i.e. title and short abstract of 250 words.



6. Select subject area of your “research paper”, upload the document and press submit tab.

The screenshot shows a web form with two main sections: "SUBJECT AREAS" and "FILES".

**SUBJECT AREAS**

- Business & Technology Management Challenges for Indian Energy & Infrastructure Sectors
- Financial and Accounting Management
- Human Resource Management and Social Development
- Marketing Management
- Project & Operations Management

**FILES**

You can upload from 1 to 3 files. Maximum file size is 3 Mb. We accept doc, pdf formats.

Drop files here  
-or-

Attach Extended Abstract  
(1000-1500 words) or  
Research Paper.  
Click “Submit”

**For any query, contact:**

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The conference website: <http://www.spm.pdpu.ac.in/iceim2018.html>

Facebook: <https://www.facebook.com/spmpdpu/>

Twitter: <https://twitter.com/spmpdpu>