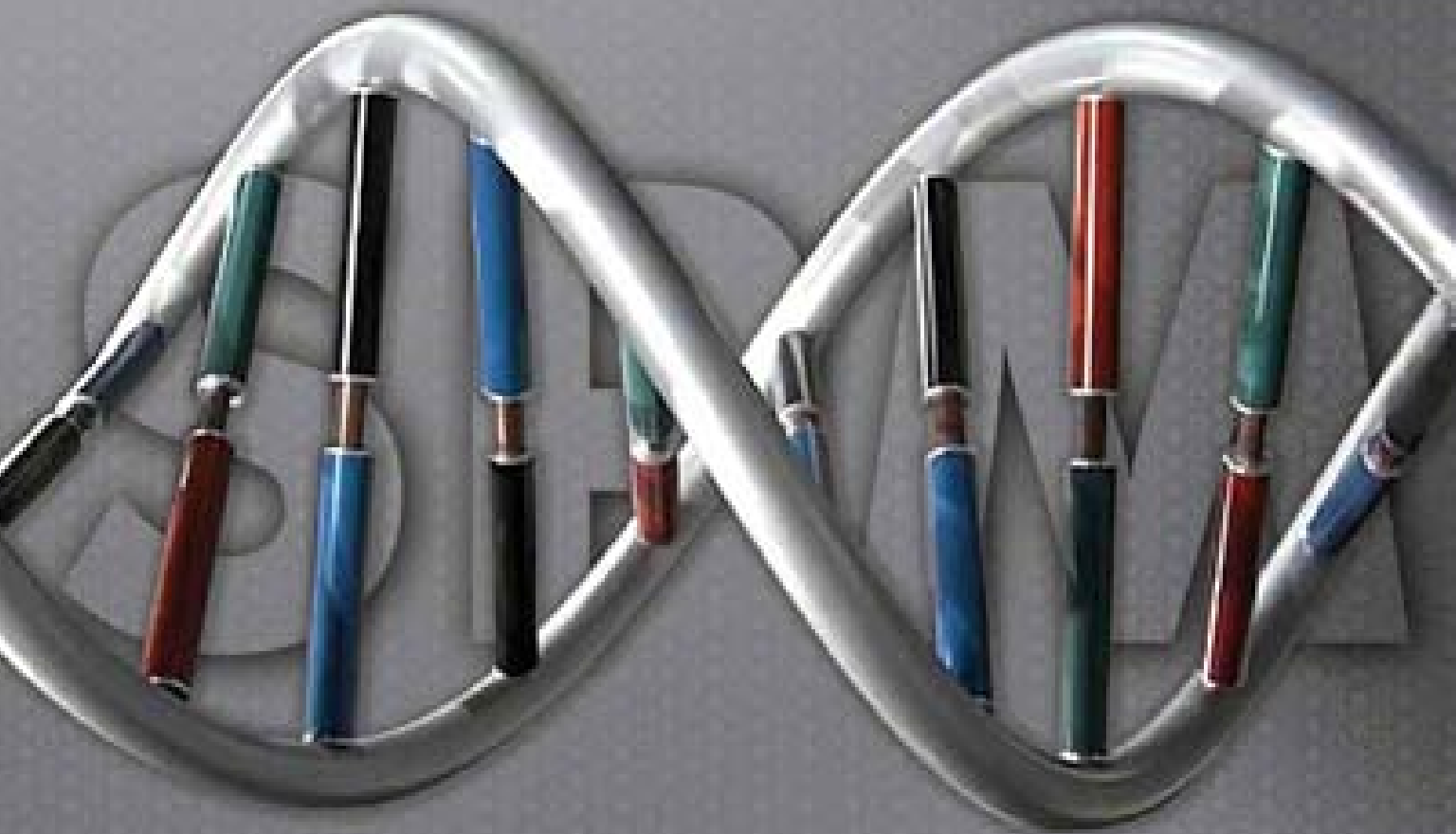




(Recognized by UDC)

Encrypting a New Code of Management Thought



MBA Admissions - 2012

(ENERGY & INFRASTRUCTURE)

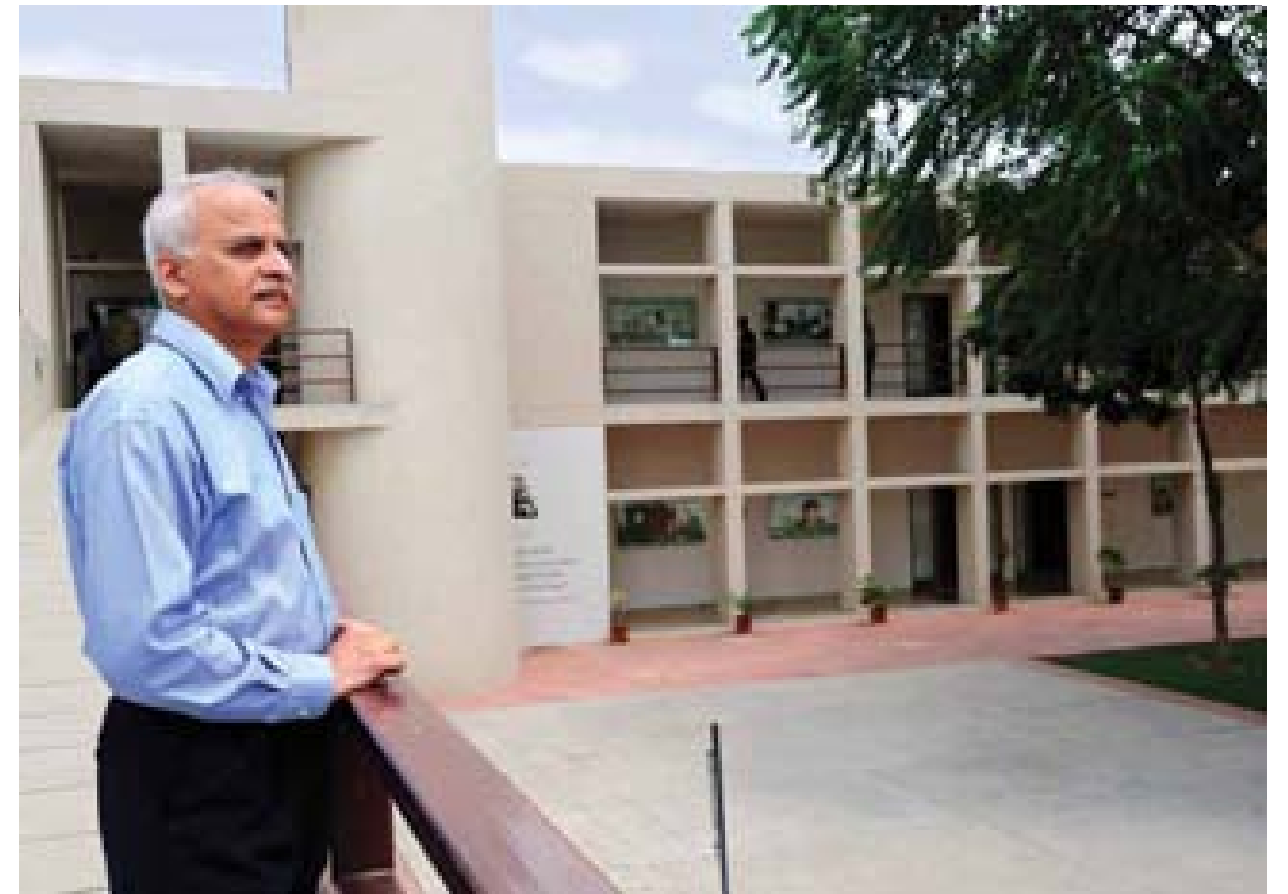
School of Petroleum Management

VISION

To be an internationally renowned and respected institution imparting excellent education and training based upon the foundation of futuristic research and innovations in the broad context of business and specific to energy & infrastructure sector.

MISSION

To prepare management graduates for continuous learning and inspiring them to contribute to the growth of an increasingly knowledge and technology driven global businesses in general and energy & infrastructure sector in specific.



Director's Message

Bhavesh Patel, Ph.D.
Director

The School of Petroleum Management (SPM) was established in the year 2006 to cater to the managerial manpower requirements of oil and gas sector and has soon started to cater to the needs of Energy and Infrastructure sector. It is also decided that the admitted students will be offered more choices of focus areas and courses. The batch of 2012-14 will have an advantage of pursuing their study in energy and infrastructure track along with the concentration in various functional areas of management, like finance, marketing, operations, human resource management etc.

The four batches of students that have graduated from SPM have got excellent placement, which is evidence that the industry needs trained managers. We at SPM recognize that a professional programme in management at postgraduate level must equip students with clear concepts in every functional area of management. Understanding of business and associated eco-political issues, and exposure to real life industry practices are equally important for a successful managerial career. Along with knowledge and understanding of business, one would also need to hone several soft skills. The curriculum at SPM is carefully designed and delivered to impart conceptual knowledge, provide in-depth understanding of industry and enhance soft skills capabilities. Full-time residential requirement and two years of engaging co-curricular and extra-curricular activities also add value to the personality development of our students.

Our dedicated team of full-time faculty members, who are actively engaged in case writing, research and publication, takes deep interest in shaping young minds. We are fortunate to receive great support from the industry. Experienced industry managers volunteer in large number to help us in admission of students, designing curriculum, course development, teaching and case writing.

Fast growing library with large number of books, journals and other resources, physical and online, satisfy our students' thirst for knowledge. Computer lab and other physical facilities on our campus provide a backbone for creating a healthy and convenient learning environment for teachers and students. Modern hostel, sports and other facilities make campus life quite liveable, enjoyable and interactive, all conducive to learning and enriching campus experience.

If you want to pursue a lucrative management career in the fast growing Energy and Infrastructure sector or other aspects of business, the School of Petroleum Management of PDPU is an option that, I am sure, you would consider very seriously. You are welcome to visit our website and our campus.



Pandit Deendayal Petroleum University

Pandit Deendayal Petroleum University, Gandhinagar promoted by Gujarat State Petroleum Corporation Limited (GSPC) is a university primarily focussing in the field of energy education and research. The University has UGC Recognition. While addressing the need for trained and specialized human resource for energy sector worldwide, PDPU offers other programmes as well.

The Six Schools of PDPU are listed below:

- School of Petroleum Management (SPM)
- School of Petroleum Technology (SPT)
- School of Solar Engineering (SSE)
- School of Nuclear Engineering (SNE)
- School of Liberal Studies (SLS)
- School of Technology (SOT)

PDPU helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and well planned undergraduate, post graduate and doctoral education programmes in the field of energy and others through our intensive research initiatives.

School of Petroleum Management

The Management School was first established as the Institute of Petroleum Management, Gandhinagar (IPMG) in 2006 by GERMI (Gujarat Energy Research and Management Institute), a trust and a society promoted by GSPC (Gujarat State Petroleum Corporation), a Government of Gujarat undertaking. Subsequently in 2007, when GERMI established Pandit Deendayal Petroleum University, IPMG became the constituent of PDPU and changed the name to School of Petroleum Management (SPM).

School of Petroleum Management is preparing managerial manpower for the Energy & Infrastructure sector, focused on the entire value chain of the energy sector. To meet this challenge, SPM aims to become a premier institution with state-of-the-art facilities, providing world class education, training, and research, consultancy and outreach services in the areas of energy and infrastructure sector.

SPM on its part has formed a strong faculty team with sectoral expertise and global perspective. It has developed a rigorous curriculum for the following programmes currently offered:

- (a) Masters of Business Administration (MBA); a two - year full - time residential programme
- (b) Doctoral Programme (Ph.D.) in Management; a four - year full - time residential programme
- (c) Postgraduate Diploma in Petroleum Management for Executives (PGDPM-X); a two - year part - time modular programme with one- week campus requirement every trimester for eight trimesters
- (d) Executive Masters of Business Administration (Executive MBA); a 15-month full-time residential programme

The MBA programme focused on oil and natural gas industry in the initial three years, and recently the curriculum has been thoroughly revised to make it all inclusive. The new MBA programme curriculum allows students to opt for a concentrated study in either energy sector or infrastructure sector, while laying focus on functional area of management, like finance, marketing, operations, human resource management and general management. It also allows students to acquire MBA degree with concentration in any of the functional areas of management.

This two year programme is delivered on trimester (quarter) basis, with three quarters every year and an eight week of summer training.

The first year courses lay foundation of management with courses like communication skills, organisational behaviour, economics and mathematics, and also equip students with conceptual knowledge of various functional areas of management like accounting, finance, marketing, operations, human resource management etc.

While focussing on energy and infrastructure track , the students in the second year can opt for a concentration in any of the functional areas of management like finance, marketing, operation, human resource management etc.

SPM, within a short span, aims to become a premier institution with state-of-the-art facilities, providing world class education, training, research, consultancy and outreach services in the sectors of oil and gas, energy and infrastructure.

Apart from the academic programmes, SPM offers short-term executive programmes and certificate programmes for working executives and professionals to keep them abreast with the latest managerial issues and topics in the Energy and Infrastructure sectors.

Gandhinagar

AN IDEAL SETTING FOR LEARNING & KNOWLEDGE

Gandhinagar, a capital city of Gujarat and a well-planned city, established along the river of Sabarmati giving the city a lush green garden-city atmosphere, has a generous provision for extensive plantations, a well developed infrastructure and large recreation opportunities. Located in Gandhinagar, PDPU is spread over an impressive campus of about 100 acres and offers necessary infrastructure for a world class institute.



BUILDING THE TWIN HELICAL STRANDS OF VALUES AND ETHICS TO FORM A STRONG MANAGEMENT BACKBONE.

Objectives

- To operate as an educational and research hub that networks with national and international practitioners from energy sector.
- To offer business educational programmes leading to Master's and Doctoral Degrees with a strong recognition in the energy and infrastructure management.
- To manage the content, design, delivery, learning outcomes and continuous innovation of the academic programmes in a manner that earns accreditation of international stature.
- To offer customized training programmes with relevant conceptual inputs and skills to address the demand of increasingly competitive and complex domain of energy sector.
- To create knowledge to research in the areas of techno-managerial challenges, and also disseminate it for the benefit of students, practicing managers and policy makers in the Energy and Infrastructure sectors.
- To promote a strong, effective and mutually beneficial Industry-Institute interaction.

SPM Advantages

At SPM the students, faculty and learning resources endeavour to produce some of the best minds in the country that are focused on the management of Energy and Infrastructure sector.

Students ▶

Students of SPM come from diverse backgrounds, which help them to examine managerial issues of the Energy and Infrastructure sector from multiple perspectives. In addition, an environment conducive to new ideas and sharing of knowledge helps in the development of a spirit of cooperation and teamwork among students. Some of the unique characteristics of our students include academic excellence, leadership potential, willingness to change and also make change, and a deep rooted respect for all cultures and values.

Every year a good number of students come with prior work-experience. These students bring tremendous value to the school in the form of a rich mix of learning of the applicability of their knowledge in a functional domain and its relevance in the larger business context. As a result all students develop better appreciation of theory and grow as more mature and complete managers at the end of the academic process.

Faculty ▶

The essential catalyst in the process of transformation is our accomplished and erudite faculty. Our faculty members are involved in teaching and consultancy, as well as leading-edge research in key managerial areas. Many of them have taken up teaching assignments at SPM after years of corporate experience. They have reputed publications to their credit. As a consequence, they bring a rich combination of academic rigour as well as practical and industrial experience to the class room. For these reasons, SPM students are known to have significantly higher domain exposure.

Support Facilities ▶

Faculty and students of SPM derive the best campus experience due to the effective support physical and non-physical facilities that SPM is able to build from the beginning. State of the art buildings for stay and study, computational facilities with Wi-Fi connectivity, rich library facility, along with dedicated well-trained staff collectively enrich the learning experience of students on campus.

DEVELOPING A SUPER COILED STRUCTURE OF
CONFIDENCE, TEAM SPIRIT & SKILLS.

Curriculum

The curriculum is designed such that those who want to focus their study on Energy and Infrastructure sector can do so, and others can simply acquire competencies in the chosen functional area of management, like finance, marketing, operations, human resource management etc. Those who study a sector can also take concentration in functional areas of management.

To complete the credit requirements of the entire programme, students take 120 credit hours (an equivalent of 40 full-credit courses) during the programme. 75 credits hours of core courses are generic in nature in the first and second year. The remaining 45 credits hours of courses in the second year would depend on the choice made by the students. A student can opt any combination from listed below:

- (a) While focussing on energy and infrastructure track opt for a concentration in any of the functional areas of management like finance, marketing, operation, human resource management etc.
- (b) Opt for concentration (specialization) in functional areas of management, like finance, operations, marketing, human resource management, economics etc. without opting for any of the sector specific track.

The Programme

The flagship two-year full time residential programme leading to Master in Business Administration (MBA) is delivered in quarter (trimester) system over the two years, with three quarters of study in each of the two years and a summer internship with industry at the end of the first year of study.

Courses

Accounting & Finance ▶

- Financial Accounting for Managers
- Cost & Management Accounting
- Oil & Gas Accounting & Taxation
- Financial Management I
- Financial Management II
- Business Ethics and Corporate Governance
- Management Control Systems
- Management of Financial Services
- Energy Trade & Risk Management
- Infrastructure Finance
- Security Analysis and Portfolio Management
- International Finance

Marketing ▶

- Marketing I
- Marketing II
- Strategic Brand Management
- Business to Business Marketing
- Marketing of Petroleum Oil Lubricants
- Business of LNG
- Services Marketing
- International Marketing
- CGD Business

Organisation Behavior ▶

- Organizational Behaviour
- Organizational Dynamics & Change Management
- Stress Management
- Managing Cross-Cultural Issues
- Creativity and Innovation Management
- Talent Management

Human Resource Management ▶

- Human Resource Management
- Industrial Relations & Labour Law
- Compensation & Benefits Management
- Negotiation and Conflict Management
- Training & Development
- HR Tools & Techniques
- Health, Safety & Environment Management

Economics ▶

- Managerial Economics
- Macroeconomics
- Pricing of Energy Products
- Energy Economics
- Market structure & game theory
- Regulatory Economics
- Public Sector Economics
- Carbon Finance: New Business Opportunities
- Econometrics

Operations Management ▶

- Operations Management I
- Operations Research
- Operations Management II
- Project Management
- Managing Oil and Gas Business Operations
- Infrastructure Contract Management
- Supply Chain and Logistics Management
- Managing Refineries
- Managing Oil and Gas Contracts
- Operations Strategy
- Materials and pears Management
- Quantitative Methods I
- Quantitative Methods II

General Management ▶

- Business Communication I
- Business Communication II
- Business Research Methods
- Corporate Strategy
- Legal Aspects of Business
- Energy Laws
- International Business Management
- Business Consulting
- Entrepreneurship
- Indian Ethos and Management

Information System ▶

- Managerial Computing
- Management Information Systems
- Information System in Energy Value Chain
- Business Intelligence & Data Mining

Energy & Infrastructure ▶

- An Introduction to E&I Sector – a Business Perspective
- Energy and Infrastructure sector - Technology and Management perspective
- Enterprise Asset Management
- International Maritime Affairs in E&I Sector



BINDING STRONG STRANDS OF KNOWLEDGE & STRATEGIC THINKING TO ACHIEVE MANAGEMENT OBJECTIVES.

Pedagogy

Teaching methods at the SPM include lectures, case studies, seminars, group discussions, business games, role plays, simulation exercises, structured and unstructured group work as may be needed by a specific topic. The emphasis is on involving the students in learning and helping them to relate concepts and theories to business

requirements of the Energy and Infrastructure sector. As an added advantage, the learning provided at SPM is not only restricted to the classroom but also through field visits, summer internship, independent study courses and constant interaction with industry personnel.



Case Studies ▶

The teaching and learning process at SPM mainly focuses on case study method which includes a dynamic process of exchanging perspectives, countering and defending points and building ideas that improve students' understanding and exposure to decision-making process in a complex business environment. Case studies are chosen from different industries to start with and then gradually focused on business aspects of Energy and Infrastructure sector, as the programme progresses.

Group Projects ▶

Working with talented and accomplished peers provides a unique opportunity for accelerated professional and personal growth. Group projects, a major component of most courses, help students to not only to learn the intended concepts and skills, but also to develop and refine skills to work in diverse groups. The groups are formed from pools of varied disciplines, backgrounds, corporate experience and career orientations to leverage the enormous diversity in perspectives. The projects are designed in such a manner that the entire class benefits with coverage of multifarious aspects of Energy and Infrastructure sector with minimum overlapping and duplication.

Summer Internship ▶

Summer Internship is a major component of the learning process at SPM. At the end of third trimester, all students are required to undergo summer internship of eight weeks with energy sector companies, financial institutions, IT and infrastructure majors, management consultancies. On successful completion of the training, a student is required to make a presentation and submit a written report for valuation. The formal assessment and feedback of the industry guides are also taken into consideration for overall evaluation of summer projects.

Course of Independent Study ▶

A self motivated student can also take up a course of independent study under the guidance of a faculty and learn a specific topic of interest in the field of energy and infrastructure.

Beyond the Classroom ▶

SPM offers a dynamic campus with outstanding study and research facilities. It also offers students extraordinary opportunities for professional growth through participation in various cultural and academic clubs that organize field trips, academic seminars, cultural programs, debates, discussions and various community services. Domain specific workshops are also organized periodically to strengthen the teaching-learning process.



Infrastructure

SPM believes that creating a serene environment blended with modern technology enhances the spirit and energy level of all learners and inspires them to optimize their learning efforts. In this direction SPM provides an intellectual ambience in a stimulating campus. Towards this end SPM provides:

Campus Facilities ▶

- Impressive and aesthetically built academic areas
- Wellness Centre
- Automated Library and latest communication facilities
- Cafeteria and Food Court
- Sports and Recreational facilities
- Good living condition in hostels

Hostel Facility ▶

The on-campus, fully-furnished residential facility extends the flexibility of conducting all types of academic and extracurricular activities. There is a separate hostel facility for girls.

Library and Information Centre (LIC) ▶

LIC is the heart of the School which aims to provide knowledge, information, insights and facilitate intellectual development. The centre has utilized Information Technology extensively to ensure that resources are accessible from anywhere at any time. Services such as OPAC for checking online availability and reserving online, bio-metric reader, remote access to e-resources and database makes the LIC user friendly. LIC is well-equipped with a collection of printed as well as electronic resources which includes books, journals, databases, CDs/DVDs, e-journals, reports, case studies, conference proceedings, training manuals, etc.

The school also has an inter-library arrangement with premier institutes of Ahmedabad such-as AMA, IIM-A, EDI and DAIICT. This association facilitates access to books, periodicals etc to create a wider resource for both students and the faculty.



TO CREATE A GENE POOL OF ANALYTICAL THINKERS.

Admissions 2012

SPM announces admissions to the 2012 Batch. The admission process consists of the following components:

- CAT- 2011 Score (Common Admission Test, conducted by IIMs)
- Group Discussion
- Personal Interview
- Work Experience
- Academic performance in standard 12 and at bachelor degree

Eligible candidates can apply through a prescribed Admission Form along with the payment of application fee. In due course candidates who will be short-listed on the basis of CAT score will be invited for GD and PI.

Key Admission Details

- Last Date for Application : 5th March, 2012
- GD/PI : 21st to 24th March, 2012
- Session Begins ; 25th June, 2012

Eligibility

School of Petroleum Management uses CAT score as an input for the admission process. The minimum eligibility criterion for admission to the programme is a Bachelor's Degree with at least 50% marks (45% marks for SC-ST candidates) or equivalent CGPA of any of recognised university in India or abroad.

The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. The basis of computing the percentage obtained by the candidate in bachelor's degree would be as per the practice followed by the university/ institution from where the candidate has obtained the degree. In case of the candidate being awarded grades / CGPA instead of marks, the equivalence of percentage will be considered. For details you are advised to visit our website www.spm.pdpu.ac.in and read the MBA Admission Policy.

Scholarships

SPM awards few scholarships for the duration of the programme, subject to availability of funds.

TO SPLICE AND EMBED A CODE OF CREATIVE THINKING.

Faculty and Human Resources

The School is in the continuous process of building a world-class intellectual community of distinguished and dedicated faculty to promote learning and knowledge creation of high order. The School endeavours to create an environment of academic freedom overlaid by meticulous standards of excellence and socially responsive practices. The fundamental strength of the faculty is in the rich experience they bring to SPM, enhanced by enthusiasm at participating in the early days of a budding domain specific institution.

SPM encourages and cultivates an environment of collaborative learning amongst the faculty team. The School also recognizes that research provides a major interface with wider academia and industry. Pioneering interdisciplinary research by the faculty contributes directly to a better learning environment at the School and indirectly

to a wider audience of practicing managers and teachers of management.

The model for the Faculty has a portfolio mix of competent permanent and visiting faculty from Academia and professionals from industry. This model ensures that students are exposed to the latest insights and perspectives in the businesses, especially related Energy and Infrastructure sector.

The faculty endeavour is efficiently supported by a competent and dedicated team of research associates and administrative staff members. Our administrative staff members provide best student and other academic services to all.

Core Faculty

Akash Patel, Ph.D
Accounting & Finance

Ashutosh Muduli, Ph.D
Human Resource Management

Bhavesh Patel, Ph.D
Director
Accounting & Finance

D M Pestonjee, Ph.D
GSPL - Chair Professor
Organizational Behaviour

Ganes Pandya
Operation Research and Statistics

Kaushal Kishore
Marketing

Lalit Kumar Khurana
Finance

Pramod Paliwal, Ph.D
Marketing

Satish Pandey, Ph.D
Organizational Behaviour

Somdeb Lahiri, Ph.D
Economics

Subrat Sahu, Ph.D
Marketing

Sudhir Yadav, Ph.D
Production & Operations Management

Visiting Faculty

Ajit Desai
Independent consultant

Ashish Verma
Infosys

Ashwani Kumar, Ph.D
CEPT University

Ashutosh Gupta
Independent consultant

Capt. Sarabjit Butalia
Independent Consultant

D. G. Shukla
Legal Expert

D. K. Banik
Independent consultant

Debasis Sarkar, Ph.D
CEPT University

Dhiren D. Desai
Independent consultant

Divyesh Desai
Independent consultant

G. S. Gupta, Ph.D
IIM-Ahmedabad

H. C. Shah
Independent consultant

Malathesh Swaminath
IIM-Bangalore

Manish Thakker
Bhavans College Ahmedabad

Mayuri Pandya, Ph.D
L. A. Shah College

Narayan Baser
Shri Jairambhai Patel Institute of Business
Management & Computer Applications

Naresh K. Patel
Dharmsinh Desai University, Nadiad

Nagabhushanam Garimella
Independent Consultant

Nirlesh Kothari
Independent Consultant

Pankaj Jain
Cairn India

Rasananda Panda, Ph.D
MICA

Samarth Kaji
Independent Consultant

Sanjay Kumar Gupta
Independent Consultant

Taral Pathak
Amrut Mody School of Management,
Ahmedabad University

Vijay Tase
Independent Consultant



Guest Faculty

A. H. Kalro, Ph.D
Amrut Mody School of Management,
Ahmedabad University

A. Khandual
IDBI

Arbind Sinha, Ph.D
MICA

Aravind Sahay, Ph.D
IIM-Ahmedabad

Ashok Som
ESSEC Business School, France

Atanu Ghosh
IIM Ahmedabad

Babu Thomas
Independent consultant

Basheer Khumawala, Ph.D
Huston University

C. Gopalkrishnan, Ph.D
NIRMA University

Dwijendra Tripathi, Ph.D
Former Professor, IIM-A

Gautam Appa
London School of Economics

Gautam Patel
Independent consultant

H C Desai
Independent consultant

Harikrushna Patnaik
Independent consultant

Hemant Patwardhan
Independent consultant

J.B. Patel
EDI-Ahmedabad

Jagdeep Chhokar, Ph.D
IIM-Ahmedabad

Jayesh Ganatra
Independent consultant

K K Pandey
Independent consultant

L. Sridhar, Ph.D
IIM-Bangalore

Mayank Upadhyay
Independent consultant

Preeta Vyas, Ph.D
IIM-Ahmedabad

R. S. Paliwal
Independent consultant

R. R. K. Sharma, Ph.D
IIT-Kanpur

Rajiv Raghu
Independent consultant

Ravindra Dholakia
IIM-Ahmedabad

S. Krishnamurthy
IIM-Bangalore

Shaleen Sharma
Independent consultant

Siva Prasad
Independent consultant

Sreekanth S.V.
Independent consultant

Sunil Maheshwari
IIM Ahmedabad

Vinayak Chaturvedi
Independent consultant

Guest Speakers

A. K. Bansal, Ph.D
Independent consultant

Akhil Mehrotra
Gujarat Gas Company Ltd.

Anjali Hazarika, Ph.D
Oil India Ltd.

B. S. Negi
Petroleum & Natural Gas Regulatory
Board

D. J. Pandian, IAS
Government of Gujarat

D. Panda
GSPC Ltd.

Dr. Jayram Soni
Independent consultant

Ghajanan Bakade
Xtra Power Fleet & Field

Janaki Anant B
i-Flex Communications

Jeremy B. Bentham, Ph.D
Royal Dutch Shell

Jeffrey A. Serfass
National Hydrogen Association, USA

J. Mahapatra
IPS, Commissioner of Police

L. Balasundaram
Gujarat Gas Company Ltd.

L. Mansingh
Petroleum & Natural Gas Regulatory
Board

Manjit Singh
Total Fina-Elf India Ltd.

Manoj Nair
LNG Marketing

Manoj Parmesh
Weatherford Oil Tool Middle East Ltd.

Mike Hugentobler
Halliburton Offshore Services Inc.

M. P. Tiwari
Indian Oil Corporation Ltd.

PPG Sharma
GSPC Gas Ltd.

R. N. Das
Government of Gujarat

Rajiv Khanna
BG India

Srinivas Rao
Shell Group

S. K. Pandey
Indian Oil Corporation Ltd.



Other Academic Programmes

Apart from its flagship program of MBA, SPM has a few other academic programmes and activities.

PGDPM-X ▶

The Post Graduate Diploma in Petroleum Management-Executive (PGDPM-X) is a two years programme tailor made to enhance the managerial capabilities of working executives in the petroleum and allied sectors. The programme is delivered through eight modules (each module is of eight days) on quarterly contact hour basis.

Executive MBA ▶

Executive Masters in Business Administration (Executive MBA) programme is a 15 month programme offered by SPM leading to MBA degree in Energy and Infrastructure sector. The curriculum is delivered in quarter system, with four quarters in one year. First four quarters involve study of classroom courses, where residential requirement is essential. The fifth quarter is devoted for Comprehensive Project Work.

The Doctoral Programme ▶

The purpose of the Doctoral Programme of SPM is to train prospective scholars to become highly skilled and innovative researchers and teachers in various aspects of management related to the energy sector. It primarily aims at preparing students for careers as faculty members at premier academic institutions.

Management Development Programmes ▶

The School designs and delivers the short-duration programmes for the benefit of industry and corporate personnel in the areas of general management as well as energy specific topics. The Schools also undertakes need survey and designs the specific training programmes for corporate clients.

Projects and Consulting ▶

The faculty of the School undertakes the projects and consulting assignments from the corporate clients, government and other constituents.



Events

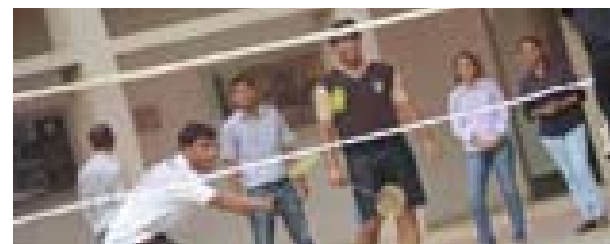
CATALYST ▶

Catalyst aims at providing a platform to future managers to present their views and future plans, which would drive the nation ahead. Catalyst is national level management fest organised at SPM for two days aiming to discuss the burning issues of the Energy sector and showcase their management, marketing, leadership skills etc in creative manner. CATALYST was organized to bring in the best talent from various b-schools, entrepreneurs, distinguished corporate as well as few respected government authorities in order to face the challenging industry on-campus and give in their best efforts to give simple yet creative solution to the toiling problems faced by industry at large. Students from prestigious B-schools competed with high level of spirits in various events like Empresario, Energia, Pitch, Crusade, Cognize and Share - da - bazaar.



SPORTS ▶

Sports symbolize strategy, commitment, competition & foster relationships. But in SPM, it makes a statement of transcending communication barriers & symbolizes the presence of all competitive environments under one umbrella in an entertaining way. The Sports Committee to sustain the competitive environment in SPM organizes periodical Sporting events. Last year, Sports Committee of SPM organized the Energy Cup which changed the sporting landscape in SPM.



ENERGY CUP ▶

First of this kind of initiative is a brainchild of the School of Petroleum Management where B Schools of the Ahmedabad region participated in sports like Cricket, Short Cricket, Football Volleyball, Throw ball & Table tennis. The Energy Cup is a rolling trophy which is circulated every year from winner to winner. The event witnessed quality participation from premium B Schools. Energy Trophy is awarded to the B School based on the cumulative points scored by all the teams in respective events.

Students' Clubs

Clubs promise a unique melting pot of ideas, values, experiences, joy rides, friendly terrains, grit, inspiration, leadership and above all a tremendous learning opportunity for all. Presentations on different Energy & Infrastructure related topics, Guest sessions, Debates, Discussion Forums, Quizzes, News Crunches are a few activities that these clubs perform regularly. The underlying philosophy of the clubs is to use students' spare time for personal growth. It not only helps in gaining knowledge but also sharpens the communication skills.

DIG & BURN ▶

Dig & Burn is an initiative by students to add new flavor, a new theme and to capture the pulse of the campus. It gives an extra edge to understand, learn and share knowledge on a common platform. This translates to enhance the students' intellect for their managerial domain from their peers and industry experts.

FINNACLE ▶

Finnacle is a knowledge sharing platform which gives opportunity to cope up with the constantly evolving world of Finance. Weekly activities such as Debates, Quizzes, Guest Sessions and Presentations help expand the horizon in the world of Finance. The conceptual clarity is achieved by the interactive discussions among the students. News crunching sessions helps gaining insight to the latest developments in the markets.

CLUB MARCOM ▶

Club MARCOM is the "MARKeting" and "COMmunications" club of SPM. In this competitive business scenario, marketing of products and values has become a necessity. The corporate world is run by brands and not just by products/services. Marketing, these days, is as important for business to business (B2B), as it is for the business to customer (B2C) segment. At MARCOM, we understand this and try to awaken the marketer in each of us through various activities such as presentations, Advise/Admad- the ad making competitions, jargons, interactive discussions, GD's, book reviews etc. These activities also help in developing the communications skills and "out of the box" thinking, much needed to survive in the world of marketing. It is here that the students of SPM learn the concepts of marketing in the (B2B) segment, since it is in this field, that the students of SPM have an edge over general management graduates.

CLUB COGNIVIDS ▶

It is a well known fact that the human mind understands and retains the most if something is conveyed in the form of "audio video", ergo, we have Club Cognivids - The movies/documentaries club of SPM. It is the youngest club of SPM. The objective behind starting this club is to inculcate a documentary culture in the students. Every week, the trailers of three documentaries are shown to the students and a winning entry is decided through polling. This winning entry is then showcased in the club. After the documentary is over, an interactive discussion on the same is conducted. These documentaries help the students to broaden the horizons of their knowledge and develop a better thought process. Once in a while, a movie is also showcased in the club to take some load off from everyone's mind.



OPERE - SHONZU ▶

The objective of Opere Shonzu club is to make students realize the importance of operations management in all domains of industry. Presentations and discussions about the operations of oldest rig in Pennsylvania to the latest LNG value chain are part of the activities of this club. Students take initiative every week, and enrich themselves with various topics not only concentrated on hard core operations but also operations management associated with sales, finance, HR etc domains. The club also aims at discussing about the latest tools and softwares used in industry for optimizing the operations. At large such activities help students to integrate the academics with real time operations going on in the industry.

CONFEDERATION OF INDIAN INDUSTRY - YOUNG INDIANS (CII - YI) ▶

SPM proactively participates in CII's Young Indians (Yi), a premier business association of entrepreneurs, professionals and progressive achievers between the age group of 18 to 40 years, engaged in creating a platform for young Indians to realize the dream of a developed nation. The program initiated by the student Yi team, is to create a platform for the student members to work in cross functional teams and to learn the leadership skills with a broad objective of giving back to the nation. SPM Yi net has successfully organized social, cultural, entrepreneurial and managerial events like Dell-Bloomberg National B-Plan contest, Blood donation camp, Akshara (SPM adopted 2 municipal school for the school's maintenance management) and Yi Cricket league, to name a few.

SPM Yi Net's Achievements

- Ranked fourth Best Net in India, 2008
- Ranked second Best Net in India, 2009
- Ranked the Best Yi net in Gujarat, 2009
- Ranked the Best Yi net in Gujarat, 2010

PAIRING LEADERSHIP SKILLS WITH HUMILITY TO ASCEND THE LADDER OF SUCCESS.

Conferences & Conclaves

International Journal of Petroleum Management (IJPM) ▶

IJPM – International Journal of Petroleum Management - is the International Research Journal from SPM that aims to help improve the managerial knowledge base of the Petroleum Sector through sharing rigorous and relevant research issues in this ever expanding area. The publication intends to explore issues and challenges faced by professionals, leading faculty & researchers from the petroleum sector across the globe.

This journal is aimed at providing access to the global petroleum industry professionals & academicians to published works in the key areas of Energy & Infrastructure, Energy, International Business Transactions - Law, Policy, Economics, Finance and Management of the Energy & Infrastructure Sector. IJPM is to be a platform for sharing advanced scholarly and applied research into the areas of Petroleum Management. IJPM is ably advised by an International Editorial Advisory Board and the contributions undergo a rigorous blind review by a distinguished panel of paper reviewers.

International Conference on Energy & Infrastructure (ICEI - 2012) ▶

Energy & Infrastructure sector is characterized by high level of risk and has a global perspective. This bi-annual international conference focuses on the dynamics of Energy and Infrastructure sector and the managerial responses to deal with this. This conference is an attempt to provide a platform to professionals, consultants, academicians, researchers associated with the Energy & Infrastructure sector to share their views on business issues and challenges in managing the entire hydrocarbon value chain.

The first and the second conference were organized in December 2007 and March 2010 respectively and had received a tremendous response. The conference witnessed the technical experts from various disciplines, talk on the specific area of the conference including Fundamental Business Challenges in Energy Sector,

Regulatory and Policy Issues, Techno-managerial Issues, Human Resource, Social and Environmental Issues, Economic Environment in Energy & Infrastructure Sector and Financial Issues and Challenges in Operations Management. The third conference (ICEI - 2012) will be organized in January 2012. The theme of the conference is "Energy & Infrastructure Management: Opportunities, Challenges and Strategies for Sustainable Growth". The objective of the conference is to discuss the often complicated energy and infrastructure landscape. The conference shall focus on indentifying new opportunities, challenges, best practices and strategies for sustainable growth of the sector.

City Gas India Roundtable 2010 ▶

SPM shouldered the initiative to bring together the Indian natural gas distribution industry for discussions & deliberations on issues that are of vital importance to the development of downstream natural gas markets in India.

A perspective on natural gas distribution industry was originally proposed by Mr. D. J. Pandian, IAS, Principal Secretary, Energy and Petrochemicals Department, Govt. of Gujarat. The Keynote Address was delivered by Chief Guest - Shri. L. Mansingh, Former IAS, Chairperson- Petroleum & Natural Gas Regulatory Board (PNGRB), Govt. of India.

The theme of first Panel Discussion was on 'Infrastructure, Operations & Project Management Aspects of CGD Business' whereas the second panel discussion was undertaken on aspects of 'Regulations, Market Development and Commercial Issues in CGD Business'. The respective panels were chaired by Mr. B.S. Negi, Member (Infrastructure); PNGRB and Mr. L.K. Singhvi, Member (Commercial); PNGRB.

The distinguished Panelists were CEO/Business Heads/top-decision makers from 12 leading companies in Natural Gas distribution business in India viz. Mahanagar Gas Ltd.; Green Gas Ltd.; Avantika Gas; Maharashtra Natural Gas Ltd.; Gujarat Gas Company Limited; Sabarmati Gas Ltd.; BG India; GSPC Gas; Indraprastha Gas Limited; Adani Energy; Reliance Industries Limited; Shell Hazira LNG.



Energy Consulting Conclave 2010 ▶

An Energy Consulting Conclave was organized by SPM on 20th November 2010, in order to provide a platform to the executives of the Energy Business Consulting industry to share their views with the student's community regarding key issues, prospects and challenges faced by the consulting industry in shaping the energy sector.

Many Consulting Executives from organizations like Infosys, DNV, Feedback Ventures, Pricewaterhouse Coopers, IBM, Mahindra Satyam, Mott Macdonald, E&Y etc. participated in discussions on issues under the domain of Financial Advisory Services, Business Strategy Consulting and Technology Management etc that are of vital importance to the development of energy sector in India.

Renewable Energy Conclave 2011 ▶

With an objective of bridging the gap between academics and industry exposure, SPM in association with event partners Sun Edison, REC Ltd., and NEXGEN Financial Solutions and media partners Renewable Watch, Powerline and Gujarat Infrastructure, organized a Renewable Energy Conclave on 9th Sept. The conclave saw participation from varied sections of Green Energy Sector like power producers, equipment manufacturers, financiers, consultants, entrepreneurs, developers and regulators. The conclave had healthy knowledge sharing by the Industry Intelligentsia. There were 20 speakers sharing their insights from International Finance Corporation, GEDA and GERC, public sector companies like REC Ltd., IDBI, KPMG, Mahindra & Mahindra, HDFC Bank, TATA Capital, GMR Energy, Lanco Solar, Abellon Clean Energy, to name a few.

Keeping in view the institute's objective of turning out knowledge managers in the sector of Energy and Infrastructure, the conclave saw mind-storming discussions, deliberations and analytical reviews on a wide range of topics ranging from developmental hurdles in alternative energy source, regulatory framework, scope of equipment manufacturers, role of entrepreneurs, financial concerns of banks and NBFCs for project financing, policy formulation, R&D functioning to Human Resource position in the sector.

The conclave witnessed everyone being very optimistic about the future prospects of Renewable Energy sector and concluded with high clean and green energies.

Power Conclave 2011 ▶

SPM organized Power Conclave 2011 on 5th & 6th August 2011 and invited the industry executives for discussions & deliberations on issues that are of vital importance to the development of power sector in India. Executives, Business Heads/top-decision makers from leading power sector companies from leading Indian Public & Private sector organizations like Essar Energy, Feedback Infra, JSW Energy, Ernst & Young Pvt. Ltd., Infraline Energy, SBI Caps, Deloitte, IDBI Bank, GETCO, L&T, Tata Power, GE Energy, GMR - Energy Trading etc. participated in the event and made it a success.

Oil & Gas India Roundtable 2011 ▶

A one day Oil and Gas India Roundtable was organized by SPM on 14th October 2011, with an objective to provide an information sharing platform for comprehensive analysis of critical issues in Oil and Gas value chain which contribute to the Energy Security of India. This roundtable provided a platform for the decision makers to address the issues and challenges in this volatile market condition across the value chain and to make an authoritative assessment of challenges which confronts the Energy Security of India. The roundtable had four sessions on energy security, opportunities & challenges in oil & gas value chain, innovative technologies & talent management. It provided an opportunity to the students for interaction and discussion with key players of Oil and Gas value chain.

Experts, business heads & top officials from leading organizations/players of Oil & Gas value chain such as Shell Hazira, Essar Oil, PWC, Mercados, ICF International, Reliance Industries, Petronet LNG, DGH, Schlumberger, McDermott Engineering Services Pvt. Ltd., Aban Offshore, ABG Shipyard, ICRA, SBI Capital, L&T, Brickwork, Mahindra Satyam, Deloitte, Infosys, etc. to name a few, participated in this Oil & Gas Roundtable & made it a huge success.

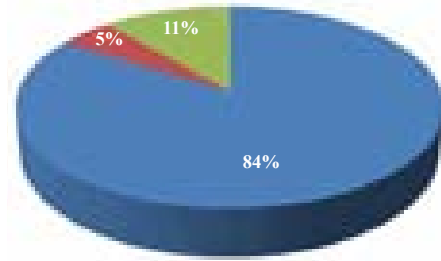
Infrastructure Conclave 2011 ▶

The School of Petroleum Management of Pandit Deendayal Petroleum University (PDPU) organized Infrastructure Conclave on November 4th, 2011. The conclave witnessed participation from speakers of private and public sectors and varied sections of infrastructure sector like multi-product sales, tech city developers, shipping and solid waste management. The keynote speaker for the conclave was Professor H. M. Shivanand Swamy, Associate Director, CEPT University who shared his expert views on infrastructure and public transit planning and financing. Conclave chairperson Prof. Lalit K. Khurana said, "We have a long way to go before the nation's Infrastructure can support inclusive growth and sustain population. This is our effort as an institute to bring various dimensions pertaining to the sector on one dais to enable the industry and the students to have a holistic view considering players across the chain." Joint Development Commissioner of Kandla SEZ, S N Patil, Gujarat Maritime Board VC and CEO Pankaj Kumar, Cadila Infrastructure CEO Kailash Bahuguna, President of NSWAI Dr Amiya K Sahu, were some of the speakers at the conclave. Keeping in view the institute's objective of turning out knowledge managers in the sector of Energy and Infrastructure, the conclave held brain-storming, deliberations and analytical reviews on a wide range of topics like zero waste model for environment, social and economic sustainability, green technologies and 3E principles - Ethics, Environment and Economics; appropriate eco system planning for business infrastructure, in-depth explanation of the world class infrastructure of Gujarat International Finance Tec-City and SEZ schemes and investment opportunities, the developmental hurdles in SEZ, trends of sea-borne trade, the role of IT in shipping value chain, logistic concerns and issues of operational maintenance and quality in Indian infrastructure projects.



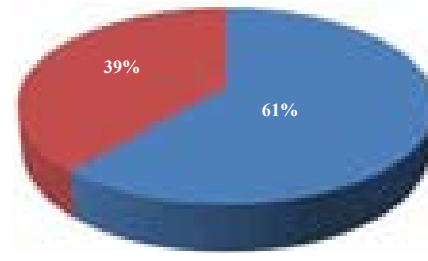
Profile of 2011 Batch

GRADUATION CHART



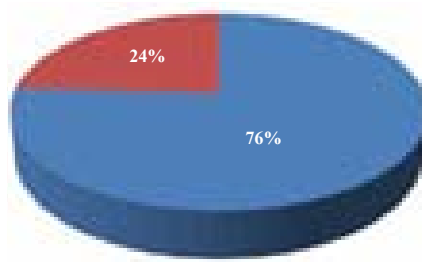
ENGINEERING
MANGEMENT
OTHER

WORK EXPERIENCE



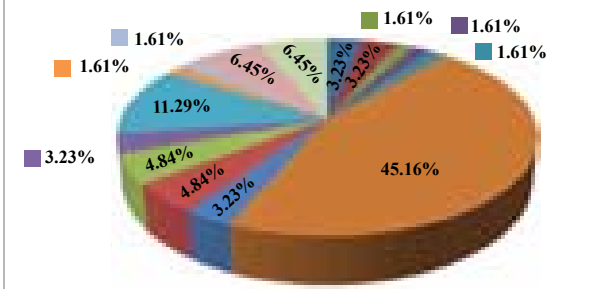
EXPERIENCE
FRESHERS

GENDER



MALE
FEMALE

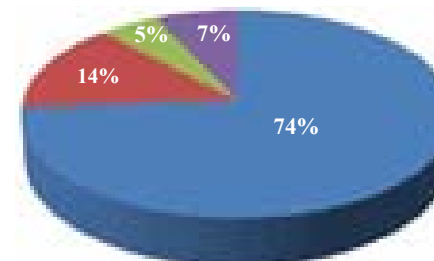
STATE -WISE DISTRIBUTION



A.P. GUJARAT MAHARASTRA
BIHAR HARYANA ORISSA
CHANDIGARH JHARKHAND PUNJAB
CHHATTISGARH KARNATAKA RAJASTHAN
DELHI M.P. U.P.

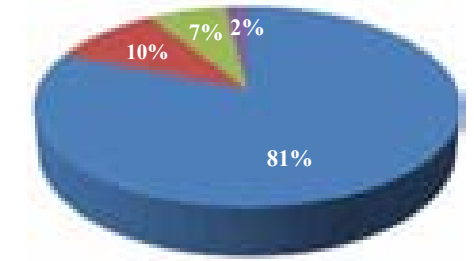
Placement Statistics

FINAL PLACEMENTS

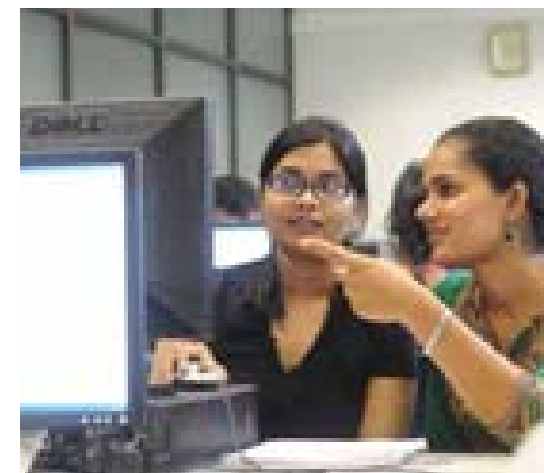
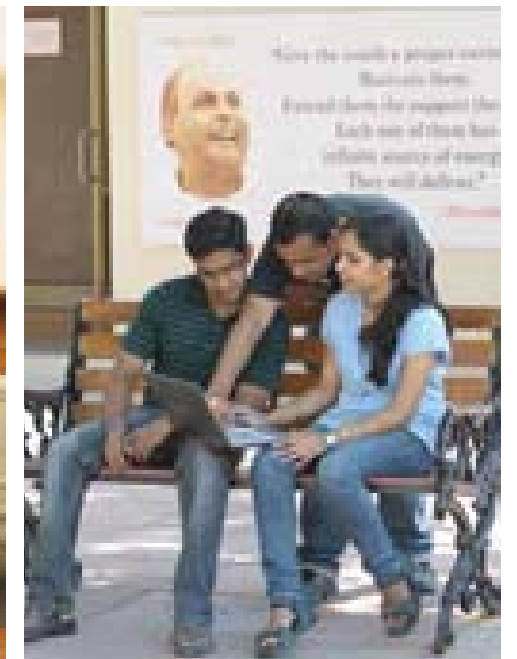
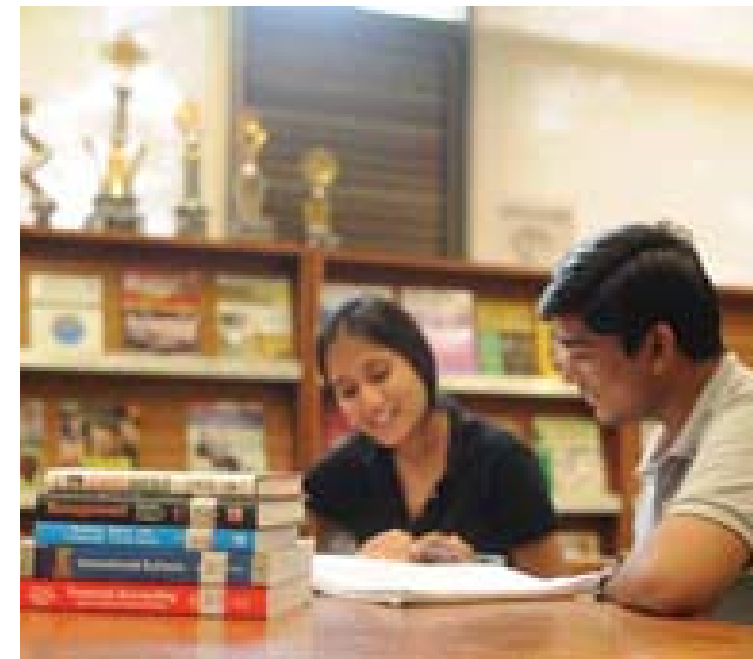
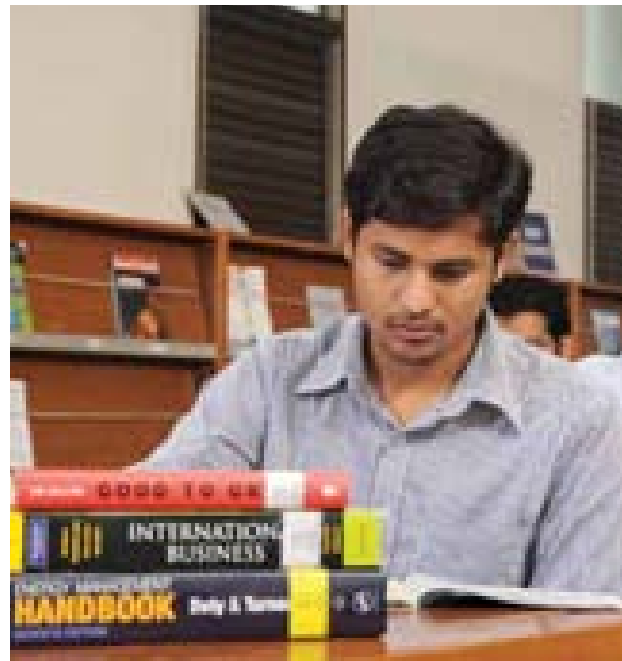


ENERGY & INFRASTRUCTURE
CONSULTING
BANKING & INSURANCE
IT

SUMMER PLACEMENTS



ENERGY & INFRASTRUCTURE
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IT



Summer Placements : A Brief

The summer placement initiatives of SPM for its first, second, third, fourth & fifth batch attracted a good number of companies from Energy & Infrastructure, Oil & Gas and other sectors. All its students have worked on a host of project areas including Project Financing of Refinery, Petroleum Fiscal Systems, Supply Chain Strategy for a CNG Station, Marketing & Commercial Activities in CGD, Demand Estimation of PNG, Maintenance Overview of a Terminal, Market Development of Lubricants, Financial Feasibility Study of Power Plant, Market Research, Projection of Oil & Gas Production, Materials Management in SAP, Analysis of Production Data Management Tool, to mention a few. The following companies participated in Summer Placement - 2007, 2008, 2009, 2010 & 2011.



Final Placements : A Brief

The placement initiatives of SPM for its first, second, third & fourth batch attracted a good number of companies from Energy & Infrastructure, Oil & Gas and other sectors. All its students were placed with various job profiles. The feedback received from our alumni has been good as they have got good organizations and job profiles to work with and currently hold edge over other new recruits. The following companies participated in Final Placement - 2008, 2009, 2010 & 2011.





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