

Business Dissertation
Batch : 6th Term MBA 2019-21 (GM Branch)

Enrollment Number	Name	Project Topic	Supervisor
20195001	Abhishek Saini	Factors Affecting Buying Decisions of youths while online shopping of apparels	Somdeb Lahiri
20195002	Achinta Agarwal	Is investing in IPOs all glitters and gold	Akash Patel
20195003	Aniket Thakor	Branding in Sportswear Industry	Sudhir Yadav
20195004	Ankitkumar Patel	Developing Business Growth Strategy for Auraply Pvt. Ltd.	Satish Nair
20195005	Ankur Mahapatra	A COMPARATIVE STUDY OF CONSUMER BEHAVIOUR WITH REGARDS TO FMCG PRODUCTS	Sudhir Yadav
20195006	Bhavin Bagde	ANALYSIS OF SELECTION BEHAVIOUR OF RETAIL INVESTORS TOWARDS MUTUAL FUNDS -A STUDY WITH REFERENCE TO AHMEDABAD DISTRICT GUJARAT	Lalith Khurana
20195007	Sunil Bhatt	Impact of E-marketing on consumer purchase decisions	Somdeb Lahiri
20195008	Maulik Bhatt	A RESEARCH ON MARKET SUSTAINABILITY AND CONSUMER BEHAVIOUR TOWARDS ELECTRIC VEHICLES IN INDIA	Pramod Palwal
20195009	Parthvi Bhatt	Role of AI in Improving CRM, Sales and Customer Experience	Pramod Palwal
20195010	Vidhee Buddhadev	Marketing of tobacco products in the Indian market	Tanusri Banerjee
20195011	Charat Singh Sandhu	To understand the significant impact and resilient approach of Industry Revolution 4.0 on Supply Chain Management	Sudhir Yadav
20195012	Sweta Chauhan	Whether The Insolvency & Bankruptcy Code has Achieved its Objectives	Narayan Baser
20195013	Chirag Darani	Base III Framework and Impact Analysis on Indian Banking Sector	Akash Patel
20195014	Vanshika Doshi	Understanding of Successful Branding Using Nike's Branding Strategy	Pramod Palwal
20195015	Deep Doshi	A study on interplay of factors affecting the customer adoption in Fintech	Asit Acharya
20195016	Smit Gandhi	Impact of FDI on Indian Economy in COVID Pandemic	Asit Acharya
20195017	Niharika Gao	Challenges, Opportunities, and future implications for transportation in Autonomous vehicles	Pramod Palwal
20195018	Harshil J Ghatalla	A Comparative study of Stock Price Prediction using Support Vector Regression Model and Long Short Term Memory Model	Lalit Khurana
20195019	Devanshi	Exploring consumer behavior towards Vocal for Local Campaign	Pramod Palwal
20195020	Urvi Jain	FAMA / FRENCH 5 FACTOR MODEL	Akash Patel
20195021	Jay Patel	Study on Electric vehicles in India and understanding the consumer behavior towards it	Ashutosh Mudali
20195022	Mandaj Joshi	Online Gaming and development of e-Sports industry in India with the advent of 5G	Tanusri Banerjee
20195023	Khatri Devam Alkesh	Effectiveness of Dashboards for better decision making in Indian SME sector	Satish Nair
20195024	Meet Kotecha	A study of Air traveller's perception on travelling during Covid Pandemic.	Kaushal Kishore
20195025	Krishma Vajir	A Critical Study on various Advertisement Appeals (Mainly endorsement appeal) Used in FMCG Sector	Satish Pandey
20195026	Arman Mansuri	NPA Menace : A Comparative Study of Public and Private Sector Banks	Lalit Khurana
20195027	Meesha Mehta	Study of Supply Chain Strategies implemented by various companies in Fast Fashion Industry	Sudhir Yadav
20195028	Naveen Singhania	Nomological Developments in CRM and its Implementation by SMB's in India	Satish Nair
20195029	Nihar Sharma	OTT Channels and their marketing strategies	Tanusri Banerjee
20195030	Nil Ranparia	Study of Brand Preferences and Brand loyalty: B2B and B2C	Sudhir Yadav
20195031	Parth Asnani	NBFC role in strengthening the Indian Economy, recent crisis and way forward	Ashutosh Mudali
20195032	Palak Patel	Rural Banking: A Study On Regional Rural Bank	Narayan Baser
20195033	Ram Patel	STUDY OF CONSUMER PERCEPTION TOWARDS FAST-TAG SERVICE AT TOLL BOOTHS IMPLEMENTED BY GOVERNMENT.pdf	Sudhir Yadav
20195034	Sagar Patel	The assessment of loss in farm products in India: Issues, Opportunities and Further Scope	Satish Pandey
20195035	Pawan Goyal	Project Report and Financing	Tanusri Banerjee
20195036	Pratik Kapadia	Impact of COVID 19 on preference of Mutual Fund investors in Gujarat	Lalit Khurana
20195037	Jayudraaj Rahevar	Consumer Awareness and technological adaptability towards Digital Healthcare in India	Kaushal Kishore
20195038	Jayesh Ramnani	Exploring the role and importance of the housing finance sector to make India's economy \$5 Trillion	Lalit Khurana
20195039	Dhruvit Rathnath	Marketing Strategies in Creating Brand Image of FMCG Product with Reference to Store Promotion	Akash Patel
20195040	Vaibhav Rungta	A STUDY ON HOW INDIAN FASHION RETAIL INDUSTRY HAVE SUFFERED DURING COVID-19 AND HOW THEY HAVE PIVOTED THEIR STRATEGY AS A COMPETITIVE ADVANTAGE	Akash Patel
20195041	Foram Salecha	Credit Risk Management: Impact On Profitability & Liquidity In Select Indian Commercial Banks	Narayan Baser
20195042	Saniya Bhatnagar	Impact of COVID-19 on Family Relationships	Satish Nair
20195043	Saumya Gupta	Brand Storytelling – A New Marketing Strategy	Satish Pandey
20195044	Bhanvi Shah	Churning Management Essentials from Ramayan and Mahabharat	Kaushal Kishore
20195045	Dhairya Shah	Consumer Behavior in Online Shopping	Pramod Palwal
20195046	Juhi Shah	The Shift in Consumer Behaviour due to the pandemic and Way forward for Retail Sector	Satish Pandey
20195047	Parth Shah	Study on a Hedging Method using Stock Beta in Python	Asit Acharya
20195048	Shaltee Malwani	Digitalization in Indian Banking Industry	Narayan Baser
20195049	Rishi Mehta	A detailed study on Threats and Counter measures on Frauds in E-payment Transactions	Satish Pandey
20195050	Shreya Sharma	A Transmission Of Memes And Its Role In Digital Marketing	Satish Pandey
20195051	Yash Sharma	Impact of Humorous advertisements on consumer purchase decision	Akash Patel
20195052	Maitrik Sheth	Effects of COVID-19 on Real Estate	Somdeb Lahiri
20195053	Meeth Sheth	Behavioural bias of Mutual Fund Investors	Ashutosh Mudali
20195054	Rishabh Shrivastava	Impact of technology on marketing strategies in Pharmaceutical industry	Satish Nair
20195055	Sahil Siddiqui	MERGERS AND ACQUISITIONS IN INDIA	Tanusri Banerjee
20195056	Sirpan Bhatnani	The Impact of Workplace Spirituality in Employees Productivity and Welfare of the Organization	Kaushal Kishore
20195057	Oneha Suman	Study of Pstroski F-score as an indicator for investment decision	Asit Acharya
20195058	Sohang Kalwani	Impact of COVID-19 on OTT Channels and Cinema	Kaushal Kishore
20195059	Dhruvi Solanki	A CONSUMER PERSPECTIVE FOR PERSONALIZED MARKETING	Somdeb Lahiri
20195060	Sonam Dube	GAMIFICATION IN RECRUITMENT	Satish Pandey
20195061	Surbhi Lodha	Consumer's Perception on "Toothpaste Brands in India"	Tanusri Banerjee
20195062	Megha Sutaria	IMPACT OF CREDIT RATINGS ON BANK'S LENDING CAPACITY	Ashutosh Mudali
20195063	Swarna Deshpande	STUDY OF BENEFITS AND RISKS ASSOCIATED WITH ADVANCED MOBILE BANKING TECHNOLOGY IN INDIA	Satish Nair
20195064	Mansi Trivedi	The Consumer Perception Towards E-Banking	Ashutosh Mudali
20195065	Goutami Tulani	Role of Assets under Management (AUM) in Economic Growth of Country & Future of Asset Management Companies (AMC) in India	Somdeb Lahiri
20195066	Megha Wadhvani	ANALYSIS OF SUSTAINABILITY OF NON-PERFORMING ASSETS IN PUBLIC AND PRIVATE SECTORS IN INDIA	Ashutosh Mudali
20195068	Sanjay Kumar Patel	A Study On Investor's Perception On Disinvestment Of PSUs In India	Narayan Baser
20195069	Sanjeet Kumar Choudhary	Emission Trading: Perspectives, Problems and Prospects for India	Lalit Khurana
20195070	Sidhyant Kumar Upadhyay	Impact Of Leverage On The Return On Stock Of Selected Listed Real Estate Company Listed On NSE India	Narayan Baser

MBA 2019 E&I Batch

Registration Number	Name	Project Topic Name	Name of Faculty mentor Allotted
20191001	Abhinav Kumar	FEASIBILITY STUDY OF SOLAR AND WIND POWER GENERATION	Pramod Palwal
20191002	Abhishek Singh	DIGITAL TRANSFORMATION IN OIL AND GAS INDUSTRY	Pramod Palwal
20191003	Kajli Acharya	Distributed Solar Energy Systems	Pramod Palwal
20191004	Achintya Bhatnagar	Exploring Challenges in India's Rooftop Solar PV Business	Pramod Palwal
20191005	Arijun Raghuv	Digitalization and New Business Models in Energy Sector	Pramod Palwal
20191006	Ayush Srivastava	Retail Management of CNG: Supply Chain Perspective of CGD Companies	Somdeb Lahiri
20191007	Parthrajshih Bihola	Impact of IOI land Gas Exploration, IProduction on Environment"	Somdeb Lahiri
20191008	Rajat Bosmia	Digital Refinery	Somdeb Lahiri
20191009	Harsh Brahmhatt	INNOVATIVE STARTUP AND TECHNOLOGIES IN CGD PIPELINE NETWORK (MONITOR AND REPAIR)	Somdeb Lahiri
20191010	Haran Choharia	LEAN TOOLS AND TECHNIQUES IN OIL AND GAS INDUSTRY	Somdeb Lahiri
20191011	Debnishika Gupta	Natural gas and its environmental impacts and development of renewable & gas energy mix	Sudhir Yadav
20191012	Harshita Gupta	EXPLORATION & PRODUCTION IN OUTER CONTINENTAL SHELF	Sudhir Yadav
20191013	Harshita Kashyap	To study and examine the risks associated with the oil and gas companies (upstream)	Sudhir Yadav
20191014	Urvi Jadav	Future of Solar Energy Sector in India	Sudhir Yadav
20191015	Jay Joshi	Role of IOT and Automation in CGD Business Operations	Sudhir Yadav
20191016	Kanhaa Jee	Petro Retailing: A new challenge for OMC	Sudhir Yadav
20191017	Ketan Srivastava	BATTERY ENERGY STORAGE SYSTEM IN INDIA	Ashutosh Mudali
20191018	Tushar	Viability study of solar rooftop business and it's challenges	Ashutosh Mudali
20191019	Lopamudra D	COMPLIANCE TO THE ENVIRONMENTAL LAWS AND ITS IMPLICATIONS FOR OIL & GAS EXPLORATION AND PRODUCTION IN INDIA	Ashutosh Mudali
20191020	Anam Mskadd	Quantitative Risk Analysis in Oil and Gas Industry	Ashutosh Mudali
20191021	Tapas Amit Mehta	A Study on LNG as a fuel for mobility and its coexistence with electric vehicles	Ashutosh Mudali
20191022	Akash Mishra	Management of Mobile Cascade Vehicle in CGD Business	Ashutosh Mudali
20191023	Vaishakh Nair	ADVANCES AND INNOVATIONS IN PIPELINE MONITORING AND LEAK DETECTION METHODS	Satish Pandey
20191024	Anweeth Kumar Padhy	Role of biofuels in India's energy mix	Satish Pandey
20191025	Jaydeep Parmar	Social Economic Impact of LNG in India	Satish Pandey
20191026	Dhruv Patel	STUDY OF UNCONVENTIONAL GAS RESOURCES (COAL MINE METHANE)	Satish Pandey
20191027	Harsh Patel	Future of Electric vehicles & LNG vehicles in India – A transformation of Indian automobile industry	Satish Pandey
20191028	Vivek Patel	SCRUTINIZE THE ENVIRONMENT FOR SOLAR PV INDUSTRY DEVELOPMENT IN INDIA	Satish Pandey
20191029	Phireny Saini	Implementation of Clean Development Mechanism in Textile Industry	Narayan Baser
20191030	Pooerva Halshetty	Sectoral Shift and Growth of Natural Gas Sector in India	Narayan Baser
20191031	Prabhu Agrawal	Retail Visual Identity at Petro Retail Outlets	Narayan Baser
20191032	Prabhjoti Srivastav	Plastic culture in India: Next Generation of Agriculture	Narayan Baser
20191033	Rajesh B	Strategic Role of Mobile DC Charging Infrastructure in fueling Electric Vehicle (EV) Growth	Narayan Baser
20191034	Rahul Kumar Singh	Indian Gas Market: On The Verge Of Take-Off?"	Narayan Baser
20191035	Raj Jaswani	IMPACT OF CORONAVIRUS DISEASE (COVID-19) IN OIL AND GAS INDUSTRY	Akash Patel
20191036	Akash Girishchandra Raval	Virtual Power Plant - Application, optimization, Opportunity & challenges	Akash Patel
20191037	Deepak reddy	US sanction on Iran and its impact on Indian downstream sector	Akash Patel
20191038	Rohan Shah	Crude Oil from India Perspective: Scenario, Impact and Alternatives	Akash Patel
20191039	Rudraj Anant Mehta	A Study on Hydrogen as a fuel for mobility and application in petrochemicals	Akash Patel
20191040	Runaak Thakkar	Project: Financing in City Gas Distribution	Akash Patel
20191041	Arohi Shah	Impact of digitalization and emerging technology on power sector	Tanusree Banerjee
20191042	Shah Charmy Bhupendrabhai	Automation at Fuel Retail Outlets	Tanusree Banerjee
20191043	Dhruvit Shah	REPLENISHMENT OF PETROL STATION	Asit Acharya
20191044	Shah Niral Rupesh	MANAGING THE FLOW OF INFORMATION USING CLOUD IN UPSTREAM SECTOR	Tanusree Banerjee
20191045	Shalender Singh	A Quantitative Analysis of Natural Gas in Indian Energy Mix	Tanusree Banerjee
20191046	Sharu Karmli	Natural Gas Based Economy	Tanusree Banerjee
20191047	Shawar Prakash	Barrier and Strategic Opportunities of Transition of Electric Vehicle in India	Tanusree Banerjee
20191048	Shazia Khan	CHALLENGES AND OPPORTUNITIES IN SECONDARY LOGISTICS IN INDIAN PETROLEUM INDUSTRY	Tanusree Banerjee
20191049	Shivam Yadav	Why Natural Gas Percentage is not increasing in India Energy Basket	Lalit Khurana
20191050	Shubha Kanetkar	Impact of Micro, Small And Medium Enterprise on The Growth Of Indian Economy	Lalit Khurana
20191051	Shwetank shukla	BATTERY ENERGY STORAGE SYSTEM IN INDIA	Lalit Khurana
20191052	Prachi Singh	Influence of tourism on climate change	Lalit Khurana
20191053	Akshay Solanki	NUCLEAR: SUSTAINABLE ENERGY APPROACH FOR INDIA	Kaushal Kishore
20191054	Dhanya Solanki	Fitness Industry & Public Health in Covid	Kaushal Kishore
20191055	Soni Jugal Kamlesh Kumar	Indirect Impact of COVID-19 on Reduction of Carbon Emissions as well as on the Renewable Industry: A Brief Study in Indian Context	Kaushal Kishore
20191056	Srishti Singh	The Future of Work Telecommuting	Kaushal Kishore
20191057	Suvam Sahoo	ANALYSIS OF SUSTAINABILITY IN THE OIL AND GAS VALUE CHAIN WITH RESPECT TO THE RISE IN GLOBAL EMISSIONS AND DECARBONIZATION COMPLIANCES	Kaushal Kishore
20191058	Tavish Avinash Verma	Impact of digitalization & Emerging Technologies on Sports Industry	Kaushal Kishore
20191059	Tej Jai	Hydrogen – safe/sustainable by 2030 or not	Asit Acharya
20191060	Monish shah	IMPACT OF IOT IN AUTOMOBILE INDUSTRY IN INDIA	Asit Acharya
20191061	Tushar Bhatnagar	Study of waste management strategies in the oil and gas sector to optimize GHG gas emission and their limitations	Asit Acharya
20191062	Bansi Varshada	APPLICATION OF NANOTECHNOLOGY IN RENEWABLE ENERGY	Asit Acharya
20191063	Chintan Vinay Vayeda	The Oil & Gas Green Supply Chain and Logistics Management	Asit Acharya
20191064	Ved Prakash Pal	A Study of Renewable Energy in Indian States & its possible impact on Financial Distress of Discoms	Lalit Khurana
20191065	Vedashruti Sanjay	MARKET ANALYSIS OF ELECTRIC TWO WHEELER VEHICLES IN INDIA	Satish Nair
20191066	Hitesh Yadav	TECHNOLOGICAL ADVANCEMENT OF FUEL RETAIL OUTLETS IN INDIA	Satish Nair
20191067	Vivek Trivedi	CGD transition and its impact in the State of Rajasthan	Satish Nair
20191068	Mohammed Saleh Amran	A Study On Operation Efficiency And Quality Management Practices At Oil Refinery	Satish Nair
20191069	Mohammed Mohammed Ahmed Al-fahad	Impacts of Geopolitics and Climate Change on Oil and Gas Sector in the MENA	Satish Nair
20191070	Sanghamitra Sharma	Environmental Management in Oil and Gas Exploration and Production in India	Satish Nair