



PDDPU

PANDIT DEENDAYAL PETROLEUM UNIVERSITY



THREE-DAY MANAGEMENT DEVELOPMENT PROGRAMME ON “OPERATIONS MANAGEMENT” FOR EXECUTIVES / ENGINEERS

Operations Management deals with the management of resources in the production of goods and services. Operations Management skills and tools help businesses to improve productivity and offers competitive advantage.

20th-22nd November, 2019 | 15th-17th April, 2020

Programme Objectives:

The overall objectives of the programme are:

1. To develop an understanding of the strategic importance of operations and how operations can provide a competitive advantage to the firms in the marketplace.
2. To understand the relationship between operations and other business functions, such as Marketing, Finance, Purchase and Human Resources etc. This helps executives in improving the effectiveness to manage various activities across the organization.
3. To develop knowledge of the issues related to designing and managing operations and the techniques to design and manage the operations.

Target Audience:

Engineers/ Executives working in various manufacturing/ Service organizations who wish to upgrade their skills to manage their role in the firm more efficiently and effectively

The programme will help them understand various commercial issues and its linkages with other functional areas so that the executives can appreciate the role of other colleagues, which ultimately will lead to better co-ordination among them.

Topics to be covered:

Role of Operations Management in Businesses/ Achieving Competitiveness through Operations Management/ Product and Service Design/ Process Analysis/ Inventory Management/ Lean Management - Just in Time/ Forecasting/ Supply Chain Management/ Location Planning and Analysis.

Suitable Case Studies related to above topics will be used to impart the knowledge to the participants.

Duration of Programme:

3 days (6 hours/ day)

Programme Fee:

INR 10,500 per participant plus GST @ 18% (Non-residential). Residential arrangements can be made as per request at PDPU Campus/ attached campuses at applicable rates on first come-first serve basis. Candidates are also at their discretion to make their own arrangements, if needed.

Faculty Profile:

Dr. Sudhir Yadav

Professor, School of Petroleum Management,
Pandit Deendayal Petroleum University,
Gandhinagar, Gujarat.

Qualifications:

BE, MBA, PGDP (Indian Institute of Foreign Trade, New Delhi),
Ph.D.

Dr. Sudhir Yadav has more than 28 years of experience including about 7 years in industry and 21 years into academics. He has been with School of Petroleum Management, Pandit Deendayal Petroleum University, Gandhinagar-Gujarat, India since 2006.

As an industry professional he has worked in marketing and international business divisions of various companies. He has conducted In-company and executive management programmes for corporate executives. Dr. Yadav has developed and delivered academic & training modules in the area of Operations Management and Oil & Gas Business Management.

His Case Studies & Publications have been acclaimed by learners. He has visited USA, Europe, Middle East and South East Asia for his academic and professional assignments. Dr. Yadav has delivered Oil & Gas training programme in the Middle East.

He has written two books:

- (i) Cases in Business Marketing (McGraw Hill Publication)
- (ii) Natural Gas Transmission and Distribution Business (Routledge - Taylor & Francis Publications).

Specialization:

Operations Management, International Business and Strategic Management.

Interested participants are required to register for the Programme by mailing us the following details on our e-mail mdpspm@pdpu.ac.in.

1. Name
2. Organization
3. Date of Birth
4. Educational Qualifications
5. Mobile No.
6. E-mail
7. Preferred Programme Dates
8. LinkedIn Profile Link (if any)

MDP Office shall register your candidature and mail you the bank details for transfer of MDP fees after receiving the registration details from you.



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SCHOOL OF PETROLEUM MANAGEMENT

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