

Report on Orientation Programme of MBA 2023-2025

School of Management (formerly School of Petroleum Management), Pandit Deendayal Energy University (PDEU) organized an orientation program for its MBA entrants. The orientation was organized for one week starting from 20th June 2023.

The orientation was planned meticulously to sensitize aspirants from the Industry, PDEU faculty, Motivational Speakers, Alumni, Communication Expert, Domain & Sector Expert to bring a broader perspective to their learning and pave the way for successful 2 years of their B-school journey.



Sessions commenced with the blessings of the Almighty and lighting of the lamp by the dignitaries, and a welcome address by Admission Chairperson, Dean, Director and Director General, PDEU followed by a keynote address by the esteemed guests. Students briefly

introduced themselves including their personal details, hobbies, and work experience (if any) to bond better with each other.

Most importantly, students were also made familiar with how they can choose entrepreneurship over traditional jobs with the support from Innovation & Incubation Centre (IIC), PDEU. The director, IIC, PDEU, and the team made a detailed presentation about the same. Various other speakers from different backgrounds interacted with students as detailed below.

The orientation began with a warm welcome from the admission chair, Dr. Sudhir Yadav. He greeted all the students and faculty members and expressed his enthusiasm for the start of the program. He talked about how the program was designed to provide students with a thorough understanding of the subject matter, and how it would equip them with the skills and knowledge they need to excel in their careers.

The Dean, SoM, Dr. Tanushree Banerjee, took the stage and addressed the audience. She guided the students about their behaviour at the campus and the hostel. She also motivated the students to gather information and keep learning throughout their life and encouraged students to set short & long-term goals in life. She ended her talk with a stimulating quote by Mr. Pranav Bhattacharya –

“Manzil aek niraakaar shabd hae

Jiski paribhaashaa dhundhnae mae insaan puri zindagi beetaa daetaa hae

Jab aakhir milti hae to paehchaan nai paataa

Agar nahi milti to khud ko mitaa daetaa hae”

The Director, SoM, Shubhasheesh Bhattacharya, briefed students about their journey at SoM and familiarized them with its environment. He guided students to improve on what they are and how they can implement time management. In the end, he introduced the faculties by mentioning them as a team of SoM.



The Director General, of PDEU, Dr. Sundar Manoharan, warmly welcomed the first-year students and was grateful for the offline orientation program as he described the covid affected schedules of all PDEU schools. He presented about PDEU and how PDEU is a skill hub, shaping the students for today and tomorrow.

Mr. Parag Desai, Executive Director, Wagh Bakri, talked about his journey and how he led his company to be one of the most renowned brands in India. He threw some light on the importance of relationship management for brand communication and tips to create value in the market. Before ending his talk, he enlightened the students with 10 points to excel in their careers.

Prof. Gopal Mahapatra, IIM Bangalore, delivered his talk by sharing with students' insightful stories to help the students in their practical life to solve real-world problems.

Dr. Narayan Baser, Associate Professor and Programme Chair, SoM took the stage and gave an overview of the curriculum and the various activities that would be held during the program. He talked about the different modules that the students would be covering, and how they would be assessed. He also talked about the extra-curricular activities and encouraged the students to get involved in the various clubs on campus.

Dr. Suresh Kumar, the Librarian, familiarized the students with "Heaven of Wisdom" at SoM- the library and various other similar information.

Toward the end of the day, Dr. Ashutosh Muduli and Dr. Satish Pandey conducted an icebreaking exercise with the students. This was an opportunity for the students to get to know each other and feel more comfortable in their new environment. The exercise involved a series of fun and interactive activities that helped the students' bond and form friendships.



On International Yoga Day, an early morning yoga session was organized for the students to rejuvenate them for their upcoming induction sessions. Post this, Dr. Hasmukh Adhia, IAS (Rtd), Chairman-Standing Committee & Vice Chairman-Board of Governors, PDEU, guided the students with 10 principles to lead a successful life. He broadly explained the significance of Yoga, the kinds of Yoga, and how immensely it would be assisting the students in not only their 2-year long MBA journey but also in their journey of life.

Dr. Pramod Paliwal, Professor, SoM delivered a remarkably motivating session. He talked about the importance of the program and the high expectations that he had for the students by starting with a mind-bending quiz puzzle. He stressed the need for hard work and dedication and encouraged the students to make the most of their time in the program.

Ms. Radhi Nair, Communication Expert, with incredible energy took the stage and motivated the students to accept and face the stage fear and become confident public speakers. It was an

encouragingly interactive session. Her pearls of wisdom sensitized the students to take the first step in their journey of learning.

Students visited various Centres of Excellence within the university, starting with the Innovation & Incubation Centre where they got to interact with many entrepreneurs and received plenty of insights into entrepreneurship.

The 1 MW Solar Power Plant introduced the students to the solar segment of the renewable sector. British Petroleum Laboratory & Additive Manufacturing Laboratory were another centre of excellences where students learned about some engines and 3D printing respectively.

Dr. Shubhasheesh Bhattacharya, Director, SoM, took a detailed session on ways to make the most of their time and energy at SoM for two years. Also, he guided the students on how to prevent stress by successfully performing task management.

Dr. Sanjay Kumar, Director- Personnel, Western Coalfields, Coal India Ltd. delivered his talk by describing various aspects of Human Resources with real examples and ways to tackle them. He also informed the students about some reports to read to learn certain things from them.



Dr. Pawan Alamchandani, Global Head of Human Resources, at Vinculum Solutions, took the stage and delivered an interactive talk. His 10 Golden Nuggets and corporate understanding will brighten the students' 2 years journey and also prepare them for the corporate world ahead.

The Alumni of SoM, Mr. Pulkit Dhingra, Founder & CEO, of AHA Solar, took the stage and enlightened the students by sharing snippets from his MBA journey at SoM, and how events at the school can help the students develop skillsets and experience with practical exposure.



For the industry exposure students were sent to Gujarat International Finance TechCity (popularly known as GIFT City) where, post a presentation session they learned about a few new operational excellences via a visit where they use technologies like SCADA for their smooth and automated functions. Sabarmati Gas Station (CNG) was another industrial visit where the students learned about some functions, operations, and working of the gas station.